

#SFP2026

www.SocietyFP.org/annualmeeting



Society
of
Family
Planning
ANNUAL MEETING



Sponsor
Prospectus

October 17–19, 2026* | San Francisco, CA

*Pre-conference events will take place on October 16, with general sessions starting on October 17

Key dates*

July 1, 2026

Registration opens

July 31, 2026

Last day to reserve conference Wi-Fi sponsorship

August 28, 2026

Last day to submit art work for custom branded sponsorships

September 17, 2026

Hotel reservation deadline

September 18, 2026

Last day to submit sponsorship contract and payment; All other artwork and materials due

September 28, 2026

Registration closes

October 2, 2026

Last day to change sponsor registration

[Annual Meeting schedule of events](#)

*All times listed are in Pacific Time, reflecting the time zone of our meeting location.

**Exhibitors may not break down their booths prior to the start of the Awards presentation on October 18.

The Society of Family Planning is the **#SourceForScience** on abortion and contraception. We are an inclusive, multidisciplinary, and highly-skilled community of all engaged in the science and medicine of abortion and contraception.

The community comes together every year at the Annual Meeting to address timely family planning topics, share new and applied research findings, develop concrete solutions to common difficulties with delivering care, strategize to overcome challenges in conducting research, generate ideas for eliminating disparities, support career development, and — collectively — move the field of family planning forward.

Sponsors and exhibitors are integral contributors to the Society of Family Planning community and have an important voice that lends to our shared cause. We hope you will join us for **#SFP2026** to network, recruit, or showcase your latest and greatest products, findings, and innovations with the more than 1,200 expected attendees.

Attendee snapshot

Areas of expertise



54%
Provide essential healthcare



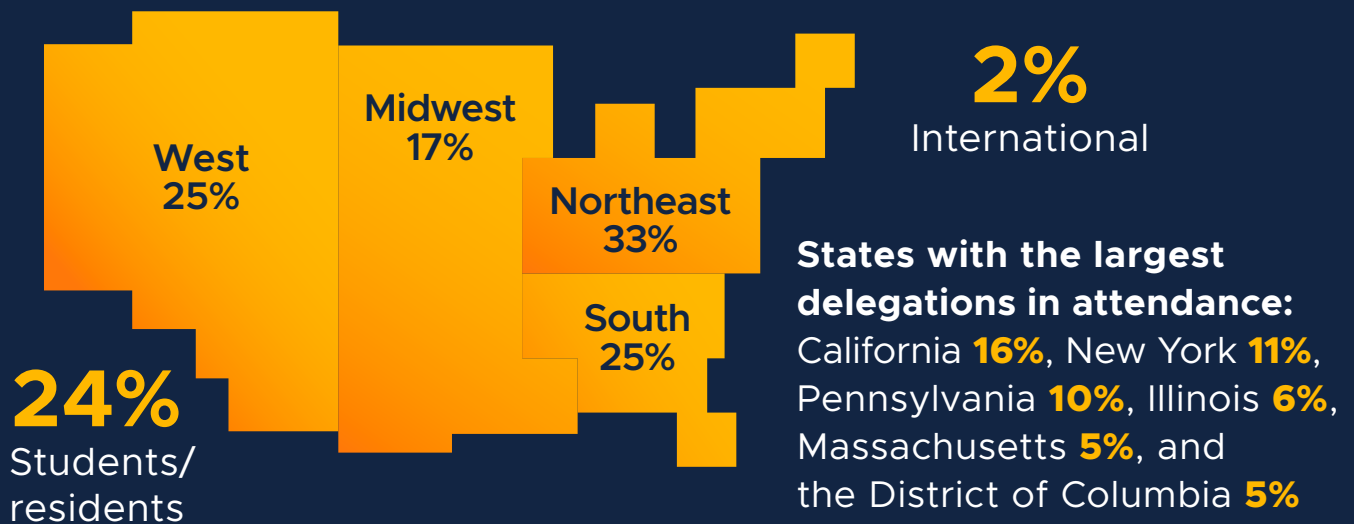
47%
Conduct cutting edge research



19%
Change the world through law, policy, and advocacy

- Obstetrics and Gynecology
- Sexual and/or Reproductive Health
- Family Medicine
- Pediatrics/Adolescent Medicine
- Internal Medicine

20% are board-certified **Complex Family Planning** subspecialists



30% of meeting attendees were attending for the **first time**

401 organizations represented at the Annual Meeting

Sponsor testimonials

- “It’s one of the best forums to see most people in the family planning field.”
- “Great brand exposure and plenty of time to speak with key decision makers.”
- “We had a great experience with the staff, the attendees, etc. We felt the program made ample time for attendees to spend time with exhibitors.”



- “Event coordinators were very responsive and easy to work with.”
- “It is a great opportunity to connect with doctors in our network as well as alumni from our programs.”
- “Love attending the conference sessions anyway, so exhibiting is an extra way to make sure we have good networking opportunities and folks can find us for any in-depth conversation.”

Premium attendee engagement opportunities



Featured symposium — \$12,500

Showcase your research, products, or marketplace advancements to attendees with **one hour of dedicated time not competing with CE content**, customized to your preferences. **Limited opportunities available.**

Included:

- Dedicated private meeting room to host your session
- Promotion and marketing of session before and during conference
- Session listed in the conference agenda and on the registration form
- A list of leads generated in advance from those who register to attend your symposium
- Sponsorship acknowledged on the conference app and signage
- On-site support and services include: basic AV (standard projector, podium, presidential mic), room setup, venue coordination, and conference staff member available to assist with on-site session needs
- Featured on the Society's membership portal
- Featured in the Society's partner section of the weekly newsletter
- Push notification reminder before the symposium starts
- 2 conference badges

Please note: This will not be an accredited session. The option to provide refreshments to attendees is encouraged, but not required (additional fees will apply).

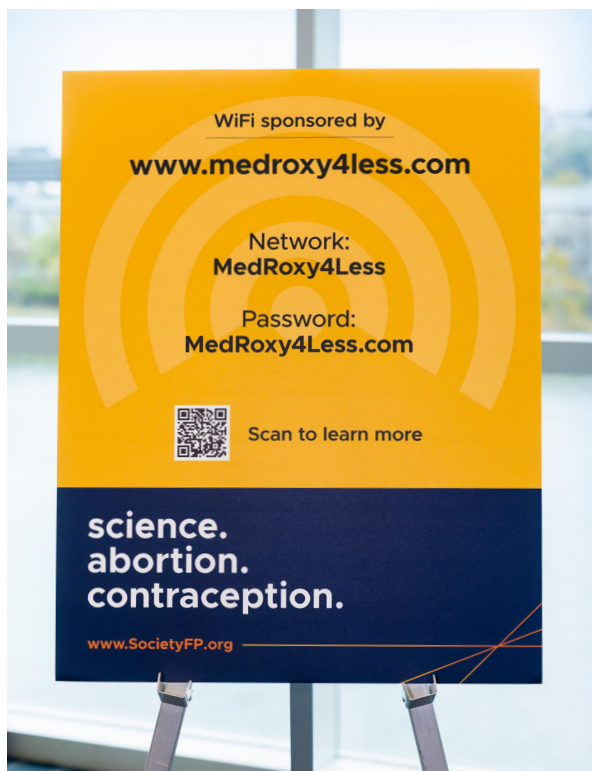
Premium attendee engagement opportunities cont.

Wi-Fi by {your organization name here} — \$12,500

Sponsor the conference Wi-Fi, and showcase your product or brand by **customizing the password and network**. A critical conference amenity, Wi-Fi will be available and complimentary to all conference participants for the duration of the meeting. **This is an exclusive sponsorship, available to one sponsor. Must confirm sponsorship by 7/31 to be printed on conference badges.**

Included:

- Customization of the Wi-Fi password and network
- Logo along with chosen password and network printed on all attendee badges
- Logo or branded artwork appears on the Wi-Fi splash page
- Recognition in communications regarding the Wi-Fi leading up to and during the conference
- Recognition on conference signage
- 2 conference badges



Premium attendee engagement opportunities cont.

Face of the conference app — \$9,500

With this sponsorship, capture the attention of attendees from their initial registration confirmation email to their final login to review presentation slides after the conference. The app is the dedicated hub for all conference related information, used by over 90% of attendees. **This high visibility sponsorship is exclusive to just one sponsor.**

Included:

- Prominent logo placement for over four months across communication and notification platforms, in the lead up to, duration of, and following the conference
- Your brand and customized splash page will appear each time an attendee opens the conference app
- Includes a banner ad in the app for attendees to view while accessing necessary information such as daily agendas, conference announcements, networking events, and much more
- Option to provide a short video that lives on the app homepage
- Recognition leading up to the conference in communications about the app
- Recognized as the sponsor in app invitation email sent to every attendee
- Recognition on conference signage
- 2 conference badges



Reserve a meeting room with AV — \$7,500

Enjoy the convenience of hosting a gathering of your colleagues within the conference space. **Limited opportunities available.**

Included:

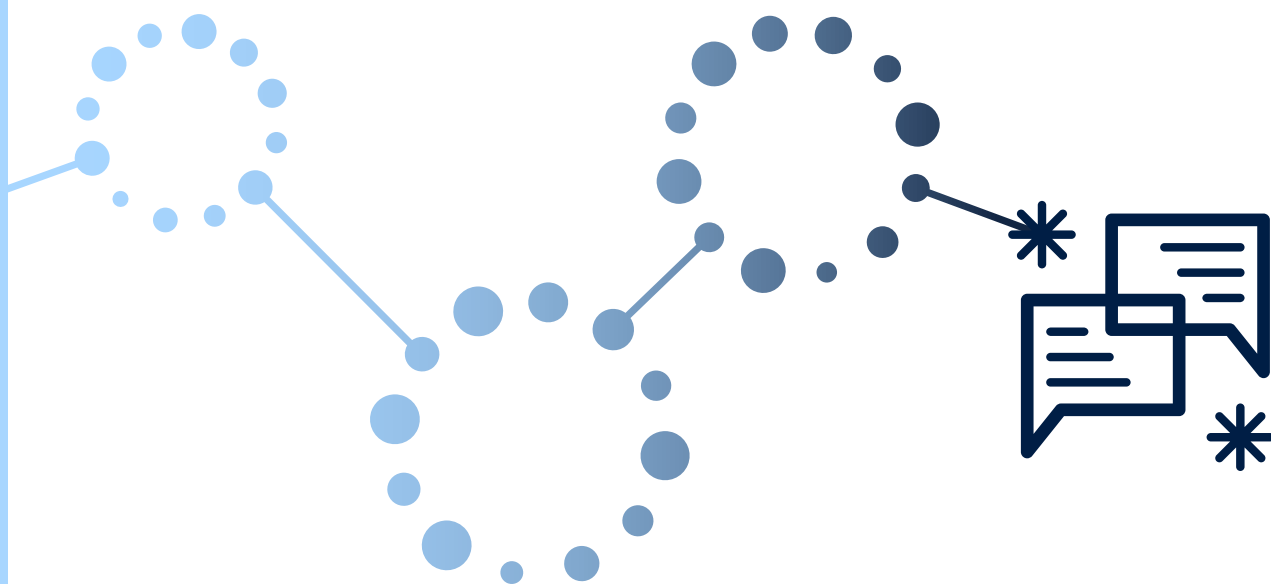
- Meeting room available to your group for up to four hours
- On-site support and services include: basic AV (standard projector, podium, presidential mic), room setup, and venue coordination
- Option to purchase food and beverage directly through the venue

Reserve a meeting room without AV — \$3,000

Enjoy the convenience of hosting a gathering of your colleagues within the conference space. **Limited opportunities available.**

Included:

- Meeting room available to your group for up to four hours
- Option to purchase food and beverage directly through the venue



Branded sponsorship opportunities

Welcome reception sponsor \$7,500

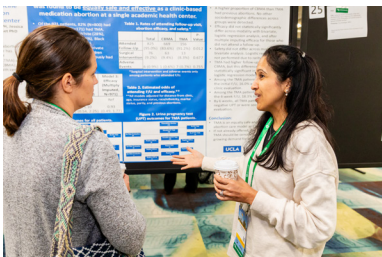


Kick off the conference by sponsoring our welcome reception and make sure attendees know you are at #SPF2026. **This is an exclusive sponsorship, available to one sponsor.**

Included:

- Verbal recognition during the President's remarks at the opening plenary
- Option to provide branded cups, koozies, coffee cup sleeves, or napkins
- Recognition on conference signage
- Recognition on conference app
- Recognition via additional on-site logo placement during sponsored event
- Listed in the conference agenda
- Named as sponsor in push notification to attendees

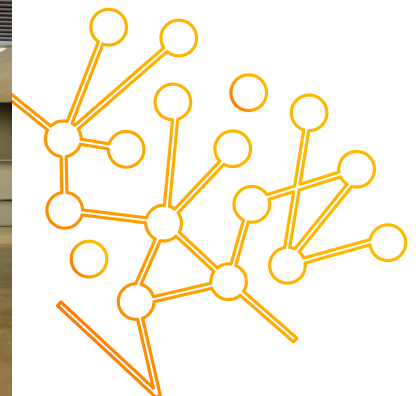
Poster reception sponsor \$7,500



Demonstrate your organization's commitment to abortion and contraception science, by sponsoring the highly attended poster reception. **This is an exclusive sponsorship, available to one sponsor.**

Included:

- Option to provide branded cups, koozies, coffee cup sleeves or napkins
- Recognition on conference signage
- Recognition on conference app
- Recognition via additional on-site logo placement during sponsored event
- Listed in the conference agenda
- Named as sponsor in push notification to attendees



Branded sponsorship opportunities cont.

Awards presentation sponsor

\$5,500



Help us celebrate Society standouts by sponsoring our annual awards presentation. **This is an exclusive sponsorship, available to one sponsor.**

Included:

- Verbal recognition at the awards presentation
- Up to 30 second commercial to be played when recognized at the ceremony
- Recognition on conference signage
- Recognition on conference app
- Recognition via additional on-site logo placement during sponsored event
- Listed in the conference agenda
- Named as sponsor in push notification to attendees
- Recognition on the Society's Awards web page throughout the year

Sponsor a networking break

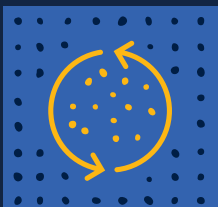
\$4,500



Host a conference refreshment break in the Exhibit Hall for attendees to mingle and meet. **Limited opportunities available.**

Included:

- Option to provide branded coffee cup sleeves and napkins
- Recognition on conference signage
- Recognition on conference app
- Recognition via additional on-site logo placement during sponsored event
- Listed in the conference agenda
- Named as sponsor in push notification to attendees



Interested in learning more about sponsoring the Annual Meeting or year-round sponsorship opportunities? Contact Events@SocietyFP.org.

Sponsor the sensory lounge

\$5,000



Branded lounges and activations

Provide a cozy, quiet, and restorative space for attendees needing to slow down and take a break. **This is an exclusive sponsorship, available to just one sponsor.**

Included:

- Prominent branded signage just outside the lounge
- Stock the lounge with your choice of any marketing, branded swag, or product materials
- Recognition on conference app

Sponsor the community lounge

\$5,000



A welcoming place with comfortable and specialty furniture that different affinity groups at the Society can reserve for connection making throughout the conference. **This is an exclusive sponsorship, available to just one sponsor.**

Included:

- Opportunity to reserve the lounge for a meeting of your organization for up to two hours
- Prominent branded signage just outside the lounge
- Stock the lounge with your choice of any marketing, branded swag, or product materials
- Recognition on conference app

Sponsor the recharge lounge

\$3,500



Help us provide a space in the Exhibit Hall for attendees to relax and plug in their devices. **This is an exclusive sponsorship, available to just one sponsor.**

Included:

- Prominent branded signage at the recharge lounge
- Stock the lounge with your choice of any marketing, branded swag, or product materials
- If exhibiting, your booth may be located in a high-traffic area next to the recharge lounge
- Recognition on conference app
- Recognition in communications in advance of and during the conference
- Named as sponsor in push notification to attendees

Branded lounges and activations cont.

Sponsor the BIPOC lounge \$3,500

Show your support for attendees who identify as Black, Indigenous, or People of Color by creating a comfortable space for them to convene or restore while at the Annual Meeting. **This is an exclusive sponsorship, available to one sponsor.**

Included:

- Recognition on conference signage
- Stock the lounge with your choice of any marketing, branded swag, or product materials
- Option to provide branded coffee cup sleeves and napkins
- Recognition on conference app
- Recognition in communications leading up to and throughout the conference

Sponsor the Lactation lounge \$3,500

Your support will transform an ordinary meeting room into a comfortable lounge equipped with the supplies and resources necessary for pumping, storing milk, and feeding. Show a high level of care for the conference community with this **exclusive sponsorship, available to just one sponsor.**

Included:

- Recognition on conference signage
- Stock the lounge with your choice of any marketing, branded swag, or product materials
- Option to provide branded coffee cup sleeves and napkins
- Recognition on conference app
- Recognition in communications leading up to and throughout the conference



Branded lounges and activations cont.

Sponsor a massage therapist

\$3,500



Sponsor this beloved relaxation benefit for attendees. **Limited opportunities.**

Included:

- Recognized as the sponsor in the morning push notification reminding attendees of the massage therapy hours
- Recognition on conference signage
- Recognition on conference app

Sponsor the glam station

\$3,500



Sponsor a space next to the headshot station in the Exhibit Hall where attendees can freshen up before having their photo taken. Headshot slots are in high demand and sell out each year. **This is an exclusive sponsorship, available to one sponsor.**

Included:

- Provided with a small table next to the glam station to share promotional items and materials
- Five complimentary headshots for members of your team
- Recognition on conference signage
- Recognition on conference app



Additional visibility and marketing opportunities:

Hotel key cards — \$12,000

Build name recognition for your company, product, or booth every time attendees open their hotel room door or access the hotel elevator banks. **This is an exclusive sponsorship, available to one sponsor. Must have contract and artwork by 8/28.**

Conference totes — \$8,000

Put your organization's logo in the hands of every attendee at the Annual Meeting. Your organization's logo will print stand-alone on one side of the conference bags. **This is an exclusive sponsorship, available to one sponsor. Must have contract and artwork by 8/28.**

Lanyards — \$8,000

Place your organization's name on the lanyards worn by all attendees. Badges must be worn throughout the conference to gain entry to all meeting areas. Your organization will also be able to show your care for attendees, with lanyards that will be color coded red, yellow, and green to show an attendee's interaction comfort level. **This is an exclusive sponsorship, available to one sponsor. Must have contract and artwork by 8/28.**

Registration counter artwork — \$6,000

Make sure attendees know you are at the meeting, by printing your advertisement directly on the registration counter. **Four registration counters are available. Must have contract and artwork by 8/28.**

Registration kiosks — \$3,500

Place your logo or branded message on **all six of the registration kiosks** and ensure every attendee at #SFP2026 knows your organization is at the conference. **Must have contract and artwork by 8/28.**

Double-sided meterboard advertisement — \$3,500

Go beyond the Exhibit Hall! Place your advertisement in a high traffic area (registration, outside the plenary ballroom, hallways to meeting rooms, etc.) **Limited opportunities.**

Single-sided meterboard advertisement — \$2,500

Go beyond the Exhibit Hall! Place your advertisement in a high traffic area (registration, outside the plenary ballroom, hallways to meeting rooms, etc.) **Limited opportunities.**

Printed conference agenda — \$1,500

Get your branding in the hands of all conference attendees by placing your logo on the conference printed agenda. **This is an exclusive sponsorship, available to one sponsor.**

Push notification — \$1,250

Capture the attention of over 90% of conference attendees with a push notification sent directly to their mobile device. Use this app alert to share a giveaway, view a company listing, or share your products and services.

Registration kit insert — \$1,250

Place your marketing material or one-pager in the hands of all conference attendees. Some popular examples are marketing handouts, business cards, raffle opportunities for folks who stop by your booth, or small promotional items.



Conference location and hotel information

Hotel, security, and disclosures

The exact location and address of the conference site will be disclosed to sponsors and attendees only after they have completed registration and have been screened through the security vetting process.

Upon signing the terms and conditions on the final pages of this prospectus, Society staff will provide you with a discount code for registration. After receiving your discount code, please have those who will be attending the conference promptly register, so our security vendor may begin the vetting process. Security vetting is conducted by a third party vendor and can take up to two weeks.

Past sponsors or individuals who have previously attended the Annual Meeting and have already cleared vetting, will receive an email with hotel booking information, upon signing this prospectus.

Disclaimer

The safety of our meeting participants is of the utmost importance to us. To help ensure your safety, we will employ security throughout the meeting, as well as a thorough screening process for all conference exhibitors, sponsors, and attendees. All conference participants are subject to a security check and will be vetted prior to registration and/or sponsorship confirmation.

Please note, all sponsors must register each representative attending the conference. Registration does not guarantee admittance to the conference, should any attendee fail to meet security regulations. All registrants will be required to present photo identification on site.

Disclosures

This document is the property of the Society of Family Planning and is being provided for informational purposes only. It is not a commitment to provide admission to the Society of Family Planning Annual Meeting. This document in any form, software or printed matter, contains confidential information that is the property of the Society of Family Planning. This document and information contained herein may not be disclosed, copied, reproduced, or distributed to anyone without prior written consent of the Society of Family Planning. Upon request by the Society of Family Planning, this document is to be surrendered upon demand.

Interested in learning more about sponsoring the Annual Meeting or year-round sponsorship opportunities? Contact Events@SocietyFP.org.

These terms and conditions are designed to ensure a smooth and successful meeting and are expressly incorporated as part of the exhibitor application. Sponsors, their officers, employees, and agents agree to abide and be bound by these terms and conditions.

Display and representation of materials: Sponsor will display and represent resources, products, services, and/or tools provided by sponsor in the regular course of business in a dignified, truthful, and accurate manner. Any display, conduct, or distributed item that is determined by the Society of Family Planning hereafter called the Society to be misleading, inaccurate, disruptive, or that poses a threat to public safety, will be grounds for cancellation of this contract and/or removal of the sponsorship by the sponsor, at the sponsor's expense, promptly upon notification by the Society.

Compliance: Sponsor will comply with all applicable national, state, county, and city laws; conference venue fire and safety regulations; and any relevant labor contracts; as well as any further rules and regulations adopted by the Society.

All applications must include a deposit of 50%. Any remaining balance must be paid by September 18, 2026. Prior to September 18, 2026, the Society will refund 50% of the total contracted fee, less a \$200 service fee. After September 18, 2026 the sponsor forfeits the entire fee.

Confidentiality: In connection with the Society of Family Planning's Annual Meeting conference, sponsors understand that any information provided by the Society is confidential and not available to the public or for public distribution. Sponsor agrees that all written information provided by the Society, or any information disclosed orally or visually by the Society, other sponsors or attendees will be used solely in conjunction with sponsor's business and will be made available only to sponsor's officers, employees, and agents. Unless authorized in writing by the Society, all information related to the Society of Family Planning's 2026 Annual Meeting conference is confidential and should not be disclosed to any other individuals or third parties. Each party agrees that information that is confidential or of a proprietary nature may be disclosed to the other party and will be held in confidence.

Security: The Society will employ security throughout the meeting, as well as a thorough screening process for all conference attendees, sponsors, sponsor representatives, and sponsor third party vendors. All conference participants are subject to a security check and will be vetted prior to registration and/or sponsorship confirmation. Registration does not guarantee admittance to the conference, should any attendee fail to meet security regulations. All sponsors, sponsor representatives or employees, and sponsor third party vendors are required to wear identifying badges in order to gain access to the Exhibit Hall, meeting rooms, and other on-site conference events.

All sponsors in attendance are required to register for a conference badge. The Society must be notified of any changes to representation or attendance no later than October 2, 2026.

While the Exhibit Hall will be open during the posted designated hours, all sponsors are responsible for their belongings and displays. The Society makes no warranties and sponsors are responsible for any loss, damage, or injury to its exhibits, other property, or persons and/or any claims in any way arising out of its exhibiting at the conference. Sponsor expressly releases the Society from any such responsibility or liability.

For the security and privacy of our attendees, please be mindful of those who do not wish to be photographed or recorded. The Society will have a professional photographer on site. Please adhere to the rules of photography and video recording per the Society's guidelines.

Community standards: Sponsors, their representatives, vendors, and associates agree to abide by the [Society's community standards](#).

Insurance: Sponsor is solely responsible for all insurance coverage. The Society does not maintain insurance covering sponsors. Sponsor expressly releases the Society from any such responsibility or liability.

Release: Sponsor agrees to indemnify and hold the Society harmless for any claims for the loss, damage, or injury, including attorneys' fees, connected with the sponsor's presence at this conference.

Request for additional information: The Society may at any time request additional information about the sponsor's company and/or resources, products, services, and/or tools produced by the sponsor's company directly from the sponsor and/or from persons with whom the sponsor has previously done business. Sponsor agrees to provide this information promptly if requested by a representative from the Society. If at any time the Society determines the sponsor's company and/or resources, products, services, and/or tools produced by the sponsor's company are not consistent with the purposes and objectives of this conference, the Society retains the right to reject the sponsor's application to sponsor and will issue a full refund, if payment has already been made.

Sponsor expressly acknowledges the Society's right to accept or reject applications for sponsorship for any reason, including (without limitation), at the Society's sole discretion, that the proposed sponsorship or the sponsor's business, products, services, or performance in the field are not consistent with the Society's purposes and objectives. The Society has the right to deny conference entry or impose sponsor cancellation should any of these terms and conditions be violated, should an sponsor be deemed unfit to sponsor and/or attend, or should any sponsor fail security screenings.

It is further understood and agreed by sponsor that no failure or delay by the Society in exercising any right, power, or privilege hereunder shall operate as a waiver hereof, nor shall any single or partial exercise thereof preclude any other or further exercise of any right, power, or privilege hereunder. Sponsor also understands and agrees that monetary damages would not be a sufficient remedy for any breach of this agreement by sponsor or sponsor officers, employees, or agents and that the Society will be entitled to specific performance and injunctive relief as remedies for any such breach. Such remedies shall not be deemed to be exclusive remedies for breach of this agreement by sponsors or sponsor's officers, employees, or agents, but shall be in addition to all other remedies available at law or equity.

Changes in the information provided to the Society are permitted only upon the Society's written approval. Sponsors agree to notify the Society of any such proposed changes at least 14 days prior to the commencement of the sponsorship. The Society, at its sole discretion, may cancel this agreement, if (1) the Society does not approve the changes or (2) notification of the changes is less than 14 days before the sponsorship.

By signing/electronically signing this agreement, sponsor agrees to comply with these sponsorship terms and conditions. Sponsor affirms that all information contained herein, contained in any correspondence with the Society and/or in any publication, advertisement and/or exhibit/sponsorship displayed at, or in connection with this conference, is truthful, accurate, and complete. When countersigned by a representative from the sponsor, this serves as a contract for sponsorship, between the sponsor and the Society, and the preceding terms and conditions are expressly incorporated herein.

By executing this agreement, the sponsor agrees to abide by the ACCME Standards for Integrity and Independence in Accredited Continuing Education (see <https://www.accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce>), the American Medical Association Guidelines on Gifts to Physicians; HHS OIG Compliance Program Guidance for Pharmaceutical Manufacturers and PhRMA Code on Interactions With Healthcare Professionals. No promotional activities will be permitted in the same room or obligate pathway of the educational activity. No promotion of products will be permitted in the educational space immediately before, during or after the educational activity. Acceptance of sponsor support does not constitute real or implied endorsement of any company products or activities. The Society reserves the right to assign exhibitor space and to remove or prohibit the installation or display of any sponsor materials it deems inappropriate or unprofessional in any manner. Sponsor rights may not be assigned.

Agreement

Sponsor signature: _____ Date: _____

By signing here, I acknowledge I have read and accept the terms and conditions above.

Organization name: _____

(as it should appear in conference materials)

Sponsor representative: _____ Title: _____

Mailing address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Accepted (section completed by the Society of Family Planning)

Name: _____ Title: _____

Signature: _____ Date: _____

Selections and payment

Premium attendee engagement opportunities

Featured symposium — \$12,500	Conference Wi-Fi by (your organization) — \$12,500
Face of the conference app — \$9,500	

Ancillary meeting spaces

Meeting room with AV — \$7,500	Meeting room without AV — \$3,000
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Branded sponsorships

Welcome reception sponsor — \$7,500	Poster reception sponsor — \$7,500
Awards presentation sponsor — \$5,500	Sponsor a networking break — \$4,500

Branded lounges and activations

Sponsor the sensory lounge — \$5,000	Sponsor the community lounge — \$5,000
Sponsor the recharge lounge — \$3,500	Sponsor the BIPOC lounge — \$3,500
Sponsor the lactation lounge — \$3,500	Sponsor a massage therapist — \$3,500
Sponsor the glam station — \$3,500	

Additional visibility options

Hotel key cards — \$12,000	Conference totes — \$8,000
Lanyards — \$8,000	Registration counter — \$6,000
Registration kiosks — \$3,500	Double-sided meterboard — \$3,500
Single-sided meterboard — \$2,500	Printed conference agenda — \$1,500
Push notification — \$1,250	Conference bag insert — \$1,250

Non-profit organizations and government agencies receive a 10% discount on push notifications and bag inserts.

Payment

All applications must include a deposit of 50%. The balance must be paid by September 18, 2026.

Total due: \$ _____ **Deposit: \$** _____

Check

Payable to the Society of Family Planning (included with signed terms/conditions and application)

Send check to: Society of Family Planning
757 East 20th Avenue
Suite 370-232
Denver, CO 80205

Credit card

You will receive an invoice with a link to pay by credit card

Electronic payment

You will receive a separate email with payment information