

#SFP2025

www.SocietyFP.org/annualmeeting



Sponsor Prospectus

October 25–27,* 2025 | Pittsburgh, PA

*Pre-conference events will take place on October 24, with general sessions starting on October 25

Key dates*

July 2, 2025

Registration opens

September 19, 2025

Last day to submit exhibit space or sponsorship contract and payment; all artwork and materials due

September 19, 2025

Hotel reservation deadline

October 3, 2025

Registration closes

October 6, 2025

Last day to change booth or sponsor registration

[Annual Meeting schedule of events](#)

The Society of Family Planning is the **#SourceForScience** on abortion and contraception. We are an inclusive, multidisciplinary, and highly-skilled community of family planning clinicians, scholars, partners, and leaders.

The community comes together every year at the Annual Meeting to address timely family planning topics, share new and applied research findings, develop concrete solutions to common difficulties with delivering care, strategize to overcome challenges in conducting research, generate ideas for eliminating disparities, support career development, and — collectively — move the field of family planning forward.

Sponsors and exhibitors are integral contributors to the Society of Family Planning community and have an important voice that lends to our shared cause. We hope you will join us for **#SFP2025** to network, recruit, or showcase your latest and greatest products, findings, and innovations with the more than 1,200 expected attendees.

Attendee snapshot

Areas of expertise



57%
Provide
essential
healthcare



46%
Conduct
cutting edge
research

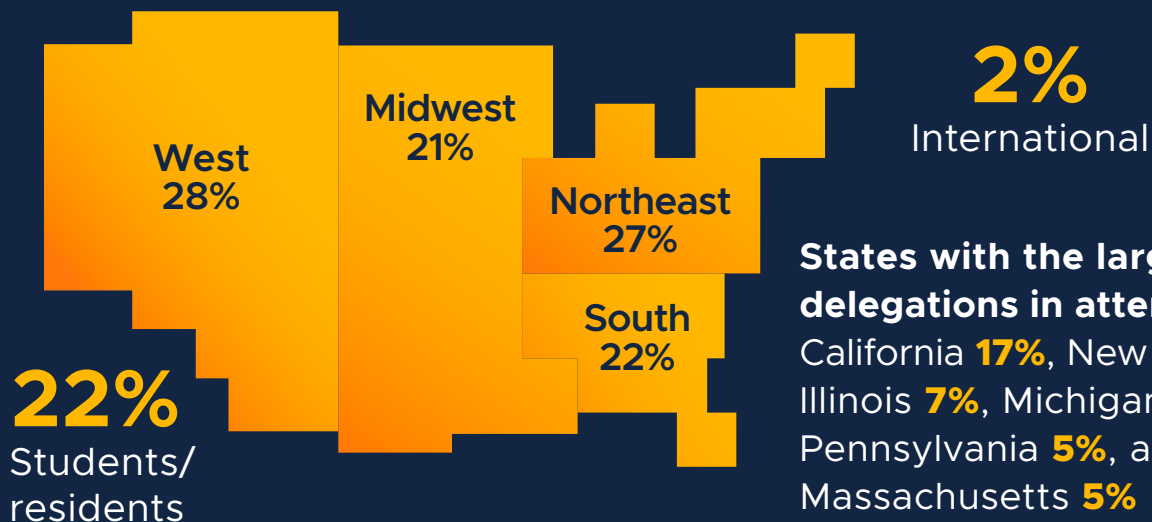


17%
Change the world
through law, policy,
and advocacy

- Obstetrics and Gynecology
- Sexual and/or Reproductive Health
- Family Medicine

- Pediatrics/Adolescent Medicine
- Internal Medicine

21% are board-certified **Complex Family Planning** subspecialists



States with the largest delegations in attendance:
California **17%**, New York **12%**,
Illinois **7%**, Michigan **6%**,
Pennsylvania **5%**, and
Massachusetts **5%**

30% of meeting attendees were
attending for the **first time**

496 organizations represented
at the Annual Meeting

Sponsor testimonials

- “It’s one of the best forums to see most people in the family planning field.”**
- “Great brand exposure and plenty of time to speak with key decision makers.”**
- “We had a great experience with the staff, the attendees, etc. We felt the program made ample time for attendees to spend time with exhibitors.”**



- “Event coordinators were very responsive and easy to work with.”**
- “It is a great opportunity to connect with doctors in our network as well as alumni from our programs.”**
- “Love attending the conference sessions anyway, so exhibiting is an extra way to make sure we have good networking opportunities and folks can find us for any in-depth conversation.”**

Premium attendee engagement opportunities

Featured symposium \$12,000



Showcase your research, products, or marketplace advancements to attendees with **one hour of dedicated time not competing with CE content**, customized to your preferences. **Limited opportunities available.**

Included benefits:

- Dedicated private meeting room to host your session
- Promotion and marketing of session before and during conference
- Session listed in the conference agenda and on the registration form
- A list of leads generated from those who register to attend your symposium
- Sponsorship acknowledged on the conference app and signage
- On-site support and services include: basic AV (standard projector, podium, presidential mic), room setup, venue coordination, and conference staff member available to assist with on-site session needs
- 1 push notification reminder before the symposium starts
- 2 conference badges

Please note: This will not be an accredited session. The option to provide refreshments to attendees is encouraged, but not required (additional fees will apply).

Product theater \$9,000



Exhibit or demonstrate your products and marketplace advancements to attendees in a designated space within the Exhibit Hall, during one of the daily breakfasts. You will have **up to 40 minutes to present**. **Limited opportunities available.**

Included benefits:

- Refreshments provided in Exhibit Hall at this time
- Seating for up to 40 in the product theater
- Sponsorship acknowledged on the conference app and signage
- On-site support and services include: basic AV (flat screen monitor, podium, presidential mic), room setup, venue coordination, and conference staff member available to assist with on-site session needs
- 1 push notification reminder before breakfast starts
- 2 conference badges

Premium attendee engagement opportunities cont.

Partner update \$6,000

Capture attendees' attention and bring awareness to any late breaking or pressing developments your organization has an interest in reporting out. You will have a designated space to present within the Exhibit Hall, during one of the session breaks, with **up to 20 minutes to present. Limited opportunities available.**

Included benefits:

- Seating for up to 40 in the product theater
- Sponsorship acknowledged on the conference app and signage
- On-site support and services include: basic AV (flat screen monitor, podium, presidential mic), room setup, venue coordination, and conference staff member available to assist with on-site session needs
- 1 push notification reminder before the break starts
- 1 conference badge



Ancillary meeting spaces

Sponsor a space \$20,000

For the duration of the conference, reserve your organization's very own meeting space. Create an inviting lounge to welcome in attendees, host meetings with partner organizations, conduct interviews, have a quiet place for your delegation to regroup and recharge, or just have a convenient space to grow connections outside the Exhibit Hall. **Limited opportunities available.**

Included benefits:

- Meeting room available to you from 8:00 am–7:00 pm October 24, 8:00 am–7:00 pm October 25, 8:00 am–7:00 pm October 26, and 8:00 am–11:00 am on October 27
- Room will be set to your choosing
- Basic AV package each day (standard projector, podium, presidential mic)
- Option to purchase food and beverage directly through the venue
- Option to decorate or display signage of your choosing within the space
- 2 conference badges

Reserve a meeting room with AV \$8,000

Enjoy the convenience of hosting a gathering of your colleagues within the conference space. **Limited opportunities available.**

Included benefits:

- Meeting room available to your group for up to four hours
- On-site support and services include: basic AV (standard projector, podium, presidential mic), room setup, and venue coordination
- Option to purchase food and beverage directly through the venue

Reserve a meeting room without AV \$3,000

Enjoy the convenience of hosting a gathering of your colleagues within the conference space. **Limited opportunities available.**

Included benefits:

- Meeting room available to your group for up to four hours
- Option to purchase food and beverage directly through the venue

Branded sponsorship opportunities

Wi-Fi by {your
organization name here}
\$12,000

Sponsor the conference Wi-Fi, and showcase your product or brand by **customizing the password and network**. A critical conference amenity, Wi-Fi will be available and complimentary to all conference participants for the duration of the meeting. **This is an exclusive sponsorship, available to one sponsor. Must confirm sponsorship by 8/1 to be printed on conference badges.**

Included benefits:

- Customization of the Wi-Fi password and network
- Logo along with chosen password and network **printed on all attendee badges**
- Logo or branded artwork appears on the Wi-Fi splash page
- Recognition in communications regarding the Wi-Fi leading up to and during the conference
- Recognition on conference signage
- 2 conference badges

Face of the
conference app
\$10,000

With this sponsorship, capture the attention of attendees with your branding throughout the conference app, the dedicated hub for all conference related information, used by over 90% of attendees. **This high visibility sponsorship is exclusive to just one sponsor.**

Included benefits:

- Logo appears on the splash page each time an attendee opens the conference app
- Logo serves as a banner ad in the app as attendees access necessary information such as daily agendas, conference announcements, networking events, and much more
- Option to provide a short video that lives on the app homepage
- Recognition leading up to the conference in communications about the app
- Recognition on conference signage
- 2 conference badges

Branded sponsorship opportunities cont.

Puppy zone sponsor \$10,000



Sponsor an Exhibit Hall favorite and drive attendees to your booth with the power of puppies. Create a picture perfect moment with your organization's logo in the background of every attendee's selfie with the dogs. **This is an exclusive sponsorship, available to only one sponsor.**

Included benefits:

- Prominent branded signage in the dog play area
- If exhibiting, your booth will be located in a high traffic area next to the booth/play area hosting the dogs
- Advertising of the puppy play area via the conference app
- Recognition as the sponsor in communications in advance of and during the conference
- Recognition as the sponsor via push notifications to attendees when animal therapy is available
- 2 conference badges

Conference wellness sponsor \$10,000



Help prioritize attendees' health and wellness while attending the Annual Meeting! This sponsorship allows us to provide massage therapists and chair yoga in the Exhibit Hall! **This is an exclusive sponsorship, available to one sponsor.**

Included benefits:

- Prominent branded signage at the massage therapy station
- If exhibiting, your booth will be located in a high traffic area next to the massage therapy station
- Advertising of the massage therapy station via the conference app
- Recognition in communications in advance of and during the conference
- Recognition as wellness sponsor in a push notification to attendees referencing the massage therapy station
- Recognition as wellness sponsor in push notifications announcing the early riser strolls and morning run clubs
- 2 conference badges

Branded sponsorship opportunities cont.

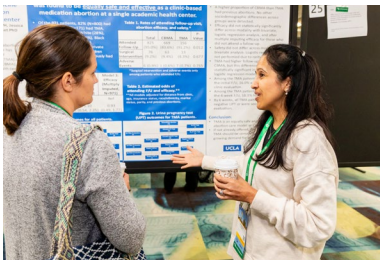
Welcome reception sponsor \$8,000

Kick off the conference by sponsoring our welcome reception and make sure attendees know you are at #SPF2025. **This is an exclusive sponsorship, available to one sponsor.**

Included benefits:

- Verbal recognition during the President's remarks at the opening plenary
- Up to 30 second commercial to be played when recognized during opening remarks
- Option to provide branded cups, koozies, coffee cup sleeves or napkins
- Recognition on conference signage
- Recognition on conference app
- Recognition via additional on-site logo placement during sponsored event
- Listed in the conference agenda
- Named as sponsor in push notification to attendees

Poster reception sponsor \$8,000



Demonstrate your organization's commitment to abortion and contraception science, by sponsoring the highly attended poster reception. **This is an exclusive sponsorship, available to one sponsor.**

Included benefits:

- Option to provide branded cups, koozies, coffee cup sleeves or napkins
- Recognition on conference signage
- Recognition on conference app
- Recognition via additional on-site logo placement during sponsored event
- Listed in the conference agenda
- Named as sponsor in push notification to attendees
- 2 conference badges

Branded sponsorship opportunities cont.

Awards presentation sponsor

\$5,000



Help us celebrate Society standouts by sponsoring our annual awards presentation. **Limited opportunities available.**

Included benefits:

- Verbal recognition at the awards presentation
- Up to 30 second commercial to be played when recognized at the ceremony
- Recognition on conference signage
- Recognition on conference app
- Recognition via additional on-site logo placement during sponsored event
- Listed in the conference agenda
- Named as sponsor in push notification to attendees
- Recognition on the Society's Awards web page throughout the year

Sponsor a networking break

\$5,000



Host a conference refreshment break in the Exhibit Hall for attendees to mingle and meet. **Limited opportunities available.**

Included benefits:

- Option to provide branded coffee cup sleeves and napkins
- Recognition on conference signage
- Recognition on conference app
- Recognition via additional on-site logo placement during sponsored event
- Listed in the conference agenda
- Named as sponsor in push notification to attendees

Branded sponsorship opportunities cont.

Sponsor the recharge lounge \$5,000



Help us provide a space in the Exhibit Hall for attendees to relax and plug in their devices. **This is an exclusive sponsorship, available to just one sponsor.**

Included benefits:

- Prominent branded signage at the recharge lounge
- Stock the lounge with your choice of any marketing, branded swag, or product materials
- If exhibiting, your booth will be located in a high-traffic area next to the recharge lounge
- Advertising of the recharge via the conference app
- Recognition in communications in advance of and during the conference
- Recognition as the sponsor in a push notification to attendees referencing the recharge lounge

Sponsor the BIPOC lounge \$5,000

Show your support for attendees who identify as Black, Indigenous, or People of Color by creating a comfortable space for them to convene or restore while at the Annual Meeting. **This is an exclusive sponsorship, available to one sponsor.**

Included benefits:

- Recognition on conference signage
- Stock the lounge with your choice of any marketing, branded swag, or product materials
- Option to provide branded coffee cup sleeves and napkins
- Recognition on conference app
- Recognition in communications leading up to and throughout the conference

Sponsor the lactation lounge \$5,000

Your support will transform an ordinary meeting room into a comfortable lounge equipped with the supplies and resources necessary for pumping, storing milk, and feeding. Show a high level of care for the conference community with this **exclusive sponsorship, available to just one sponsor.**

Included benefits:

- Recognition on conference signage
- Stock the lounge with your choice of any marketing, branded swag, or product materials
- Option to provide branded coffee cup sleeves and napkins
- Recognition on conference app
- Recognition in communications leading up to and throughout the conference

Additional visibility and marketing opportunities:

Ballroom billboard — \$10,000

11'6" high x 40' wide. Create a branded floor to ceiling photo opportunity for attendees and get your advertisement in front of everyone attending our six plenary sessions throughout the weekend! **Three opportunities available.**

Hotel key cards — \$10,000

Build name recognition for your company, product, or booth every time attendees open their hotel room door or access the hotel elevator banks. **This is an exclusive sponsorship, available to one sponsor.**

Conference totes — \$8,000

Put your organization's logo in the hands of every attendee at the Annual Meeting. Your organization's logo will print stand-alone on one side of the conference bags. **This is an exclusive sponsorship, available to one sponsor.**

Lanyards — \$7,500

Place your organization's name on the lanyards worn by all attendees. Badges must be worn throughout the conference to gain entry to all meeting areas. Your organization will also be able to show your care for attendees, with lanyards that will be color coded red, yellow, and green to show an attendee's interaction comfort level. **This is an exclusive sponsorship, available to one sponsor.**

Banner ad over escalators and stairs — \$5,000

3'4" high x 17' wide. **This is an exclusive sponsorship, available to one sponsor.**

Single-sided, sloping column outside of the Exhibit Hall — \$5,000

20' 5" x 3' sitting bench to ceiling. **Limited opportunities, two columns available.**

Registration kiosks — \$3,000

Place your logo or branded message on **all six of the registration kiosks** and ensure every attendee at **#SFP2025** knows your organization is at the conference.

Glass elevator window decal — \$2,500

Up to 3' high x 6' wide. Make sure attendees know you are at the conference by placing an advertisement in this high traffic area. **This is an exclusive sponsorship, available to one sponsor.**

Printed conference agenda — \$2,000

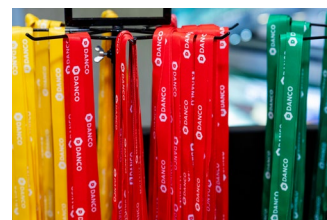
Get your branding in the hands of all conference attendees by placing your logo on the conference printed agenda. **This is an exclusive sponsorship, available to one sponsor.**

Push notification — \$1,200

Capture the attention of over 90% of conference attendees with a push notification sent directly to their mobile device. Use this app alert to share a giveaway, view a company listing, or share your products and services. **Five push notifications are available.**

Registration kit insert — \$1,000

Place your marketing material or one-pager in the hands of all conference attendees. Some popular examples are marketing handouts, business cards, raffle opportunities for folks who stop by your booth, or small promotional items.



Conference location and hotel information

Hotel, security, and disclosures

The exact location and address of the conference site will be disclosed to sponsors and attendees only after they have completed registration and have been screened through the security vetting process.

Upon signing the terms and conditions on the final pages of this prospectus, Society staff will provide you with a discount code for registration. After receiving your discount code, please have those who will be attending the conference promptly register, so our security vendor may begin the vetting process. Security vetting is conducted by a third party vendor and can take up to two weeks.

Past sponsors or individuals who have previously attended the Annual Meeting and have already cleared vetting, will receive an email with hotel booking information, upon signing this prospectus.

Disclaimer

The safety of our meeting participants is of the utmost importance to us. To help ensure your safety, we will employ security throughout the meeting, as well as a thorough screening process for all conference exhibitors, sponsors, and attendees. All conference participants are subject to a security check and will be vetted prior to registration and/or sponsorship confirmation.

Please note, all sponsors must register each representative attending the conference. Registration does not guarantee admittance to the conference, should any attendee fail to meet security regulations. All registrants will be required to present photo identification on site.

Disclosures

This document is the property of the Society of Family Planning and is being provided for informational purposes only. It is not a commitment to provide admission to the Society of Family Planning Annual Meeting. This document in any form, software or printed matter, contains confidential information that is the property of the Society of Family Planning. This document and information contained herein may not be disclosed, copied, reproduced, or distributed to anyone without prior written consent of the Society of Family Planning. Upon request by the Society of Family Planning, this document is to be surrendered upon demand.

Interested in learning more about sponsoring the Annual Meeting or year-round sponsorship opportunities? Contact Info@SocietyFP.org.

Sponsor terms and conditions

These terms and conditions are designed to ensure a smooth and successful meeting and are expressly incorporated as part of the sponsor application. Sponsors, their officers, employees, and agents agree to abide and be bound by these terms and conditions.

Display and representation of materials: Sponsor will display and represent resources, products, services, and/or tools provided by sponsor in the regular course of business in a dignified, truthful, and accurate manner. Any display, conduct, or distributed item that is determined by the Society of Family Planning hereafter called the Society to be misleading, inaccurate, disruptive, or that poses a threat to public safety, will be grounds for cancellation of this contract and/or removal of the sponsorship by the sponsor, at the sponsor's expense, promptly upon notification by the Society.

Compliance: Sponsor will comply with all applicable national, state, county, and city laws; conference venue fire and safety regulations; and any relevant labor contracts; as well as any further rules and regulations adopted by the Society.

All applications must include a deposit of 50%. Any remaining balance must be paid by September 19, 2025. Prior to September 19, 2025, the Society will refund 50% of the total contracted fee, less a \$200 service fee. After September 19, 2025 the sponsor forfeits the entire fee.

Confidentiality: In connection with the Society of Family Planning's Annual Meeting conference, sponsors understand that any information provided by the Society is confidential and not available to the public or for public distribution. Sponsor agrees that all written information provided by the Society, or any information disclosed orally or visually by the Society, other sponsors or attendees will be used solely in conjunction with sponsor's business and will be made available only to sponsor's officers, employees, and agents. Unless authorized in writing by the Society, all information related to the Society of Family Planning's 2025 Annual Meeting conference is confidential and should not be disclosed to any other individuals or third parties. Each party agrees that information that is confidential or of a proprietary nature may be disclosed to the other party and will be held in confidence.

Health and safety: The health and wellbeing of our attendees, sponsors, exhibitors, speakers, and staff is a top priority for the Society. To ensure the safety of those attending the 2025 Annual Meeting, sponsors will be expected to abide by the conference's health and safety guidelines.

If changes to venue or facilitation of the conference occur, the Society will work with sponsors on an individual basis to provide an equitable alternative, credit towards future partnership opportunities, or refund.

Security: The Society will employ security throughout the meeting, as well as a thorough screening process for all conference attendees, sponsors, sponsor representatives, and sponsor third party vendors. All conference participants are subject to a security check and will be vetted prior to registration and/or sponsorship confirmation. Registration does not guarantee admittance to the conference, should any attendee fail to meet security regulations. All sponsors, sponsor representatives or employees, and sponsor third party vendors are required to wear identifying badges in order to gain access to the Exhibit Hall, meeting rooms, and other on-site conference events.

All sponsors in attendance are required to register for a conference badge. The Society must be notified of any changes to representation or attendance no later than October 3, 2025.

While the Exhibit Hall will be open during the posted designated hours, all sponsors are responsible for their belongings and displays. The Society makes no warranties and sponsors are responsible for any loss, damage, or injury to its exhibits, other property, or persons and/or any claims in any way arising out of its exhibiting at the conference. Sponsor expressly releases the Society from any such responsibility or liability.

For the security and privacy of our attendees, please be mindful of those who do not wish to be photographed or recorded. The Society will have a professional photographer on site. Please adhere to the rules of photography and video recording per the Society's guidelines.

Community standards: Sponsors, their representatives, vendors, and associates agree to abide by the [Society's community standards](#).

Insurance: Sponsor is solely responsible for all insurance coverage. The Society does not maintain insurance covering sponsors. Sponsor expressly releases the Society from any such responsibility or liability.

Release: Sponsor agrees to indemnify and hold the Society harmless for any claims for the loss, damage, or injury, including attorneys' fees, connected with the sponsor's presence at this conference.

Request for additional information: The Society may at any time request additional information about the sponsor's company and/or resources, products, services, and/or tools produced by the sponsor's company directly from the sponsor and/or from persons with whom the sponsor has previously done business. Sponsor agrees to provide this information promptly if requested by a representative from the Society. If at any time the Society determines the sponsor's company and/or resources, products, services, and/or tools produced by the sponsor's company are not consistent with the purposes and objectives of this conference, the Society retains the right to reject the sponsor's application to sponsor and will issue a full refund, if payment has already been made.

Sponsor expressly acknowledges the Society's right to accept or reject applications for sponsorship for any reason, including (without limitation), at the Society's sole discretion, that the proposed sponsorship or the sponsor's business, products, services, or performance in the field are not consistent with the Society's purposes and objectives. The Society has the right to deny conference entry or impose sponsor cancellation should any of these terms and conditions be violated, should an sponsor be deemed unfit to sponsor and/or attend, or should any sponsor fail security screenings.

It is further understood and agreed by sponsor that no failure or delay by the Society in exercising any right, power, or privilege hereunder shall operate as a waiver hereof, nor shall any single or partial exercise thereof preclude any other or further exercise of any right, power, or privilege hereunder. Sponsor also understands and agrees that monetary damages would not be a sufficient remedy for any breach of this agreement by sponsor or sponsor officers, employees, or agents and that the Society will be entitled to specific performance and injunctive relief as remedies for any such breach. Such remedies shall not be deemed to be exclusive remedies for breach of this agreement by sponsors or sponsor's officers, employees, or agents, but shall be in addition to all other remedies available at law or equity.

Changes in the information provided to the Society are permitted only upon the Society's written approval. Sponsors agree to notify the Society of any such proposed changes at least 14 days prior to the commencement of the sponsorship. The Society, at its sole discretion, may cancel this agreement, if (1) the Society does not approve the changes or (2) notification of the changes is less than 14 days before the sponsorship.

By signing/electronically signing this agreement, sponsor agrees to comply with these sponsorship terms and conditions. Sponsor affirms that all information contained herein, contained in any correspondence with the Society and/or in any publication, advertisement and/or exhibit/sponsorship displayed at, or in connection with this conference, is truthful, accurate, and complete. When countersigned by a representative from the sponsor, this serves as a contract for sponsorship, between the sponsor and the Society, and the preceding terms and conditions are expressly incorporated herein.

By executing this agreement, the sponsor agrees to abide by the ACCME Standards for Integrity and Independence in Accredited Continuing Education (see <https://www.accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce>), the American Medical Association Guidelines on Gifts to Physicians; HHS OIG Compliance Program Guidance for Pharmaceutical Manufacturers and PhRMA Code on Interactions With Healthcare Professionals. No promotional activities will be permitted in the same room or obligate pathway of the educational activity. No promotion of products will be permitted in the educational space immediately before, during or after the educational activity. Acceptance of sponsor support does not constitute real or implied endorsement of any company products or activities. The Society reserves the right to assign exhibitor space and to remove or prohibit the installation or display of any sponsor materials it deems inappropriate or unprofessional in any manner. Sponsor rights may not be assigned.

Agreement

Sponsor signature: _____ Date: _____

By signing here, I acknowledge I have read and accept the Terms and Conditions above.

Organization name: _____
(as it should appear in conference materials)

Sponsor representative: _____ Title: _____

Mailing address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Accepted: Society of Family Planning

Name: _____ Title: _____

Signature: _____ Date: _____

Selections and payment

Premium attendee engagement opportunities

Featured symposium — \$12,000	Product theater — \$9,000
Partner update — \$6,000	

Ancillary meeting spaces

Sponsor a space — \$20,000	Meeting room with AV — \$8,000
Meeting room without AV — \$3,000	

Premium sponsorships

Conference Wi-Fi by... — \$12,000	Face of the conference app — \$10,000
Puppy zone sponsor — \$10,000	Conference wellness sponsor — \$10,000
Welcome reception sponsor — \$8,000	Poster reception sponsor — \$8,000
Awards presentation sponsor — \$5,000	Sponsor a networking break — \$5,000
Sponsor the recharge lounge — \$5,000	Sponsor the BIPOC lounge — \$5,000
Sponsor the lactation lounge — \$5,000	

Additional visibility options

Ballroom billboard — \$10,000	Hotel key cards — \$10,000
Conference totes — \$8,000	Lanyards — \$7,500
Banner ad over escalators/stairs — \$5,000	Single-sided column outside the Exhibit Hall — \$5,000
Registration kiosks — \$3,000	Glass elevator window decal — \$2,500
Printed conference agenda — \$2,000	Push notification — \$1,200
Conference bag insert — \$1,000 (Included in Platinum and Gold exhibitor packages)	

Non-profit organizations and government agencies receive a 10% discount on push notifications and bag inserts.

Payment

All applications must include a deposit of 50%. The balance must be paid by September 19, 2025.

Total due: \$ _____ **Deposit: \$** _____

Check

Payable to the Society of Family Planning (included with signed terms/conditions and application)

Send check to: Society of Family Planning
P.O. Box 18342
Denver, CO 80218

Credit card

You will receive an invoice with a link to pay by credit card

Electronic payment

You will receive a separate email with payment info