

#SFP2025

[www.SocietyFP.org/annualmeeting](http://www.SocietyFP.org/annualmeeting)



# Exhibitor Prospectus

October 25–27,\* 2025 | Pittsburgh, PA

\*Pre-conference events will take place on October 24, with general sessions starting on October 25

## Key dates\*

### July 2, 2025

Registration opens

### September 19, 2025

Last day to submit exhibit space or sponsorship contract and payment; all artwork and materials due

### September 19, 2025

Hotel reservation deadline

### October 3, 2025

Registration closes

### October 6, 2025

Last day to change booth or sponsor registration

### October 24, 2025

Booth setup 11:00 am – 4:00 pm;  
Welcome reception in the Exhibit Hall  
5:30 pm – 7:00 pm

### October 25, 2025

Exhibit Hall open 8:00 am – 6:00 pm

### October 26, 2025

Exhibit Hall open 8:00 am – 5:50 pm\*\*

### October 27, 2025

Booth teardown 8:00 am – 1:30 pm

[Annual Meeting schedule of events](#)

\*All times listed are in Eastern Standard Time, reflecting the time zone of our meeting location.

\*\*Exhibitors may not breakdown their booths prior to the start of the Awards presentation on Sunday, October 26.

The Society of Family Planning is the **#SourceForScience** on abortion and contraception. We are an inclusive, multidisciplinary, and highly-skilled community of family planning clinicians, scholars, partners, and leaders.

The community comes together every year at the Annual Meeting to address timely family planning topics, share new and applied research findings, develop concrete solutions to common difficulties with delivering care, strategize to overcome challenges in conducting research, generate ideas for eliminating disparities, support career development, and — collectively — move the field of family planning forward.

Sponsors and exhibitors are integral contributors to the Society of Family Planning community and have an important voice that lends to our shared cause. We hope you will join us for **#SFP2025** to network, recruit, or showcase your latest and greatest products, findings, and innovations with the more than 1,200 expected attendees.

## Attendee snapshot

### Areas of expertise



**57%**  
Provide  
essential  
healthcare



**46%**  
Conduct  
cutting edge  
research

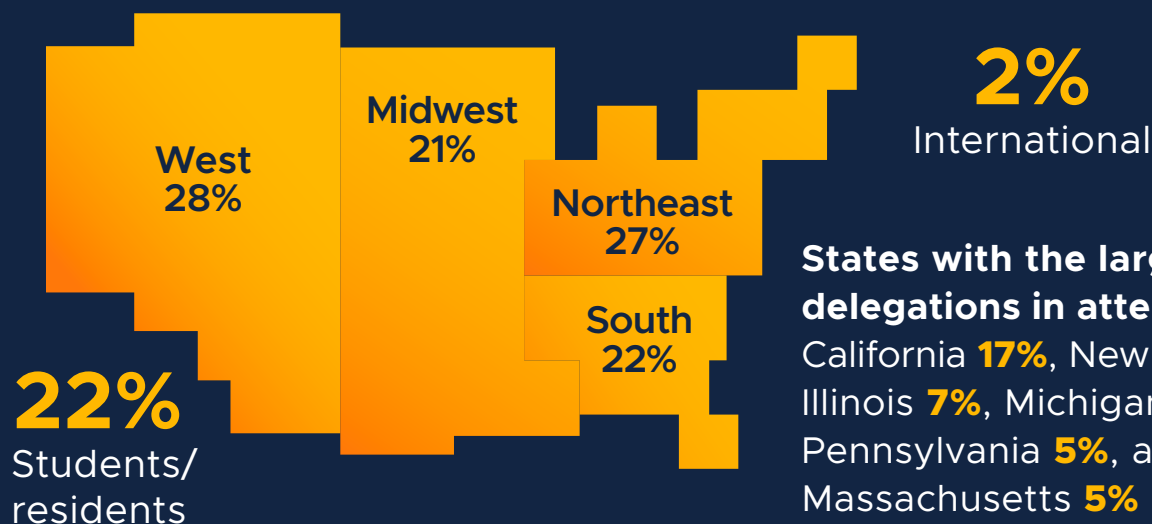


**17%**  
Change the  
world through  
law and policy

- Obstetrics and Gynecology
- Sexual and/or Reproductive Health
- Family Medicine

- Pediatrics/Adolescent Medicine
- Internal Medicine

**21%** are board-certified **Complex Family Planning** subspecialists



**States with the largest delegations in attendance:**  
California **17%**, New York **12%**,  
Illinois **7%**, Michigan **6%**,  
Pennsylvania **5%**, and  
Massachusetts **5%**

**30%** of meeting attendees were  
attending for the **first time**

**496** organizations represented  
at the Annual Meeting

## Sponsor testimonials

- “It’s one of the best forums to see most people in the family planning field.”**
- “Great brand exposure and plenty of time to speak with key decision makers.”**
- “We had a great experience with the staff, the attendees, etc. We felt the program made ample time for attendees to spend time with exhibitors.”**



- “Event coordinators were very responsive and easy to work with.”**
- “It is a great opportunity to connect with doctors in our network as well as alumni from our programs.”**
- “Love attending the conference sessions anyway, so exhibiting is an extra way to make sure we have good networking opportunities and folks can find us for any in-depth conversation.”**

## Exhibit booth packages

### Platinum package—\$20,000

- 6 badges
- 2 registration kit inserts
- 1 push notification
- Digital ad in conference app (subject to approval)
- Premium booth placement in Exhibit Hall
- Option to customize the size of your booth (>double booth, compatible with conference layout and subject to approval)
- Option to order food and beverage directly through the venue
- 1 exhibitor guided floor decal path
- Prominent logo placement on entryway signage in Exhibit Hall
- Standard signage and program listing
- Complete booth setup kit

### Gold package—\$15,000

- 5 badges
- 2 registration kit inserts
- 1 push notification
- Digital ad in conference app (subject to approval)
- Option to have a double booth (compatible with conference layout and subject to approval)
- Option to order food and beverage directly through the venue
- Prominent logo placement on entryway signage in Exhibit Hall
- Standard signage and program listing
- Complete booth setup kit

### Silver package—\$10,000

- 4 badges
- 1 registration kit inserts
- 1 push notification
- Digital ad in conference app (subject to approval)
- Logo placement on entryway signage in Exhibit Hall
- Standard signage and program listing
- Complete booth setup kit

### Bronze package—\$5,000

- 3 badges
- Digital ad in conference app (subject to approval)
- Standard signage and program listing
- Complete booth setup kit

### Basic exhibit package—\$3,300

- 2 badges
- Standard signage and program listing
- Complete booth setup kit

### Nonprofit organization or government agency—\$2,000

- 2 badges
- Standard signage and program listing
- Complete booth setup kit



## Exhibitor enhancements

### Digital banner over the Exhibit Hall entrance—\$5,000

This is an exclusive sponsorship, available to one sponsor.

### Exhibitor guided path—\$2,000

Five floor decals with your logo strategically dispersed to guide attendees from the Exhibit Hall entrance directly to your booth

### Additional exhibitor badges—\$550

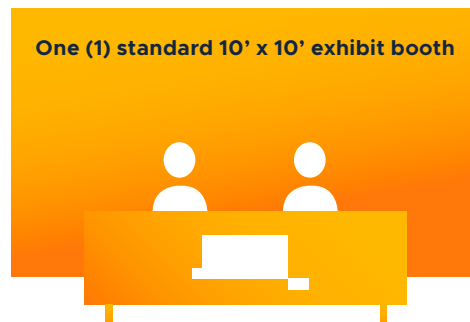
(valued at \$915 each, maximum of six additional badges may be purchased)



## Booth details

### Booth setup

Booth specifications: All exhibit packages include one 10x10 booth space, pipe and drape, one standard six-foot skirted table, two chairs, and one wastebasket. The Society of Family Planning will provide standard booth signage with booth numbers. Additional fees apply for furniture, accessories, and electrical requirements. Exhibitors are encouraged to express their creative freedom and customize their booth space as they wish. All exhibitors must submit a deposit to secure their space. Deposit terms and amounts will be negotiated with the Society.



- 8' high backdrop and 3' draped side rails
- Two (2) chairs
- One (1) 6' skirted table
- One (1) 17" x 11" booth identification sign
- One (1) wastebasket

\*Additional furnishings available through the official general services contractor

### Booth service

Exhibitors may rent additional furniture, signage, monitors, flowers, etc. through the exhibit management company and electrical and AV equipment from the conference site. Details on how to order are provided in the exhibitor kit sent to registered vendors directly from the exhibit management company.

### Networking opportunities

All scheduled networking events are held in the Exhibit Hall. There will be a welcome and poster reception, breakfasts, and refreshment breaks in the Exhibit Hall to provide abundant attendee networking opportunities.

## Hotel, security, and disclosures

### Conference location and hotel information

The exact location and address of the conference site will be disclosed to exhibitors and attendees only after they have completed registration and have been screened through the security vetting process.

Upon signing the terms and conditions on the final pages of this prospectus, Society staff will provide you with a discount code for registration. After receiving the discount code, please have those who will be attending the conference promptly register, so our security vendor may begin the vetting process. Security vetting is conducted by a third party vendor and may take up to two weeks.

Past exhibitors or individuals who have previously attended the Annual Meeting and have already cleared vetting, will receive an email with hotel booking information, upon signing this prospectus.

### Disclaimer

The safety of our meeting participants is of the utmost importance to us. To help ensure your safety, we will employ security throughout the meeting, as well as a thorough screening process for all conference exhibitors, sponsors, and attendees. All conference participants are subject to a security check and will be vetted prior to registration and/or exhibitor or sponsorship confirmation.

Please note, all exhibitors must register each representative attending the conference. Registration does not guarantee admittance to the conference, should any attendee fail to meet security regulations. All registrants will be required to present photo identification on site.

### Disclosures

This document is the property of the Society of Family Planning and is being provided for informational purposes only. It is not a commitment to provide admission to the Society of Family Planning Annual Meeting. This document in any form, software or printed matter, contains confidential information that is the property of the Society. This document and information contained herein may not be disclosed, copied, reproduced, or distributed to anyone without prior written consent of the Society. Upon request by the Society, this document is to be surrendered upon demand.

Interested in learning more about sponsoring the Annual Meeting or year-round sponsorship opportunities? Contact [Info@SocietyFP.org](mailto:Info@SocietyFP.org).

## Exhibitor terms and conditions

**These terms and conditions are designed to ensure a smooth and successful meeting and are expressly incorporated as part of the exhibitor application. Exhibitors, their officers, employees, and agents agree to abide and be bound by these terms and conditions.**

**Exhibit space:** Each exhibitor that secures a booth package will be assigned a designated area within the Exhibit Hall. Each exhibitor shall be provided with one six-foot table, two chairs, and a wastebasket. Exhibitor may not utilize any space outside of space designated for that exhibitor in the Exhibit Hall for display or dissemination of materials. All exhibit materials must be contained within the designated Exhibit Hall assigned to exhibitor. Exhibitor may not sublet or reassign space without prior knowledge and approval of the Society of Family Planning, hereafter called the Society. Exhibitor may not damage or affix materials to walls, doors, floors, or other property belonging to the conference site. Any customization to a booth that goes beyond the standard 10'x10' booth package should be approved in advance by Society staff.

Arrangement for shipment (inbound/outbound) of materials and equipment are at the sole expense of the exhibitor. Exhibitors may request additional equipment from the conference site or the exhibit management company and will incur all associated costs. Exhibitors may request electrical power from the conference site for an additional charge, pending availability of electrical outlets as determined by the conference site. Exhibitors are expected to stay through the entire exhibit period, adhere to the Society's Exhibit Hall hours and conference agenda, and are responsible for individual booth assembly and dismantling. Special considerations may apply. Should an exhibitor utilize a third party vendor for contracting, booth assembly, disassembly, and/or any other services, the Society must screen the third party vendor with security; be given contractor and/or employee names, contact information and, be presented with a valid photo ID for security.

**Exhibitor hours/readiness:** Booths must be in place and ready for inspection by 4:00 pm, Friday, October 24. Exhibitor move-in will take place on October 24, 11:00 am - 4:00 pm. Exhibiting hours are as follows: Friday, October 24, 5:30 pm - 7:00 pm, Saturday, October 25, 8:00 am - 6:00 pm, Sunday, October 26, 8:00 am - 5:50 pm. Morning coffee and snacks will be served daily, and refreshments provided during all receptions in the Exhibit Hall as well as select breaks throughout each day. Exhibits must remain intact until 5:50 pm on Sunday. Monday, October 27, 8:00 am - 1:30 pm has been reserved for exhibitor breakdown and pack out, and the show's general services contractor will be on site to assist exhibitors. Exhibitors who begin dismantling before the show closes risk exclusion from future shows.

**Display and representation of materials:** Exhibitor will display and represent resources, products, services, and/or tools provided by exhibitor in the regular course of business in a dignified, truthful, and accurate manner. Any display, conduct, or distributed item that is determined by the Society to be misleading, inaccurate, disruptive, or that poses a threat to public safety, will be grounds for cancellation of this contract and/or removal of the exhibit by the exhibitor, at the exhibitor's expense, promptly upon notification by the Society.

**Compliance:** Exhibitor will comply with all applicable national, state, county, and city laws; conference venue fire and safety regulations; and any relevant labor contracts; as well as any further rules and regulations adopted by the Society.

All applications must include a deposit of 50%. Any remaining balance must be paid by September 19, 2025. Prior to September 19, 2025, the Society will refund 50% of the total contracted fee, less a \$200 service fee. After September 19, 2025 the exhibitor or sponsor forfeits the entire fee.

**Confidentiality:** In connection with the Society of Family Planning's Annual Meeting conference, exhibitors understand that any information provided by the Society is confidential and not available to the public or for public distribution. Exhibitor agrees that all written information provided by the Society, or any information disclosed orally or visually by the Society, other exhibitors or attendees will be used solely in conjunction with exhibitor's business and will be made available only to exhibitor's officers, employees, and agents. Unless authorized in writing by the Society, all information related to the Society of Family Planning's 2025 Annual Meeting conference is confidential and should not be disclosed to any other individuals or third parties. Each party agrees that information that is confidential or of a proprietary nature may be disclosed to the other party and will be held in confidence.

**Health and safety:** The health and wellbeing of our attendees, sponsors, exhibitors, speakers, and staff is a top priority for the Society. To ensure the safety of those attending the 2025 Annual Meeting, exhibitors will be expected to abide by the conference's health and safety guidelines.

If changes to venue or facilitation of the conference occur, the Society will work with exhibitors on an individual basis to provide an equitable alternative, credit towards future partnership opportunities, or refund.

**Security:** The Society will employ security throughout the meeting, as well as a thorough screening process for all conference attendees, exhibitors, exhibitor representatives, and exhibitor third party vendors. All conference participants are subject to a security check and will be vetted prior to registration and/or exhibitor confirmation. Registration does not guarantee admittance to the conference, should any attendee fail to meet security regulations. All exhibitors, exhibitor representatives or employees, and exhibitor third party vendors are required to wear identifying badges in order to gain access to the Exhibit Hall, meeting rooms, and other on-site conference events.

All exhibitors in attendance are required to register for a conference badge. The Society must be notified of any changes to representation or attendance no later than October 3, 2025.

While the Exhibit Hall will be open during the posted designated hours, all exhibitors are responsible for their belongings and displays. The Society makes no warranties and exhibitor are responsible for any loss, damage, or injury to its exhibits, other property, or persons and/or any claims in any way arising out of its exhibiting at the conference. Exhibitor expressly releases the Society from any such responsibility or liability.

For the security and privacy of our attendees, please be mindful of those who do not wish to be photographed or recorded. The Society will have a professional photographer on site. Please adhere to the rules of photography and video recording per the Society's guidelines.

**Community standards:** Exhibitors, their representatives, vendors, and associates agree to abide by the [Society's community standards](#).

**Insurance:** Exhibitor is solely responsible for all insurance coverage. The Society does not maintain insurance covering exhibitors. Exhibitor expressly releases the Society from any such responsibility or liability.

**Release:** Exhibitor agrees to indemnify and hold the Society harmless for any claims for the loss, damage, or injury, including attorneys' fees, connected with the exhibitor's presence at this conference.

**Request for additional information:** The Society may at any time request additional information about the exhibitor's company and/or resources, products, services, and/or tools produced by the exhibitor's company directly from the exhibitor and/or from persons with whom the exhibitor has previously done business. Exhibitor agrees to provide this information promptly if requested by a representative from the Society. If at any time the Society determines the exhibitor's company and/or resources, products, services, and/or tools produced by the exhibitor's company are not consistent with the purposes and objectives of this conference, the Society retains the right to reject the exhibitor's application to exhibit and will issue a full refund, if payment has already been made.

Exhibitor expressly acknowledges the Society's right to accept or reject applications for exhibit space for any reason, including (without limitation), at the Society's sole discretion, that the proposed exhibit or the exhibitor's business, products, services, or performance in the field are not consistent with the Society's purposes and objectives. The Society has the right to deny conference entry or impose exhibitor cancellation should any of these terms and conditions be violated, should an exhibitor be deemed unfit to exhibit and/or attend, or should any exhibitor fail security screenings.

It is further understood and agreed by exhibitor that no failure or delay by the Society in exercising any right, power, or privilege hereunder shall operate as a waiver hereof, nor shall any single or partial exercise thereof preclude any other or further exercise of any right, power, or privilege hereunder. Exhibitor also understands and agrees that monetary damages would not be a sufficient remedy for any breach of this agreement by exhibitor or exhibitor officers, employees, or agents and that the Society will be entitled to specific performance and injunctive relief as remedies for any such breach. Such remedies shall not be deemed to be exclusive remedies for breach of this agreement by exhibitor or exhibitor's officers, employees, or agents, but shall be in addition to all other remedies available at law or equity.

Changes in the information provided to the Society are permitted only upon the Society's written approval. Exhibitors agree to notify the Society of any such proposed changes at least 14 days prior to the commencement of exhibiting. The Society, at its sole discretion, may cancel this agreement, if (1) the Society does not approve the changes or (2) notification of the changes is less than 14 days before exhibiting.

By signing/electronically signing this agreement, exhibitor agrees to comply with these exhibitor terms and conditions. Exhibitor affirms that all information contained herein, contained in any correspondence with the Society and/or in any publication, advertisement and/or exhibit/sponsorship displayed at, or in connection with this conference, is truthful, accurate, and complete. When countersigned by a representative from the exhibitor, this serves as a contract for exhibit space, between the exhibitor and the Society, and the preceding terms and conditions are expressly incorporated herein.

By executing this agreement, the exhibitor agrees to abide by the ACCME Standards for Integrity and Independence in Accredited Continuing Education (see <https://www.accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce>), the American Medical Association Guidelines on Gifts to Physicians; HHS OIG Compliance Program Guidance for Pharmaceutical Manufacturers and PhRMA Code on Interactions With Healthcare Professionals. No promotional activities will be permitted in the same room or obligate pathway of the educational activity. No promotion of products will be permitted in the educational space immediately before, during or after the educational activity. Acceptance of exhibit support does not constitute real or implied endorsement of any company products or activities. The Society reserves the right to assign exhibitor space and to remove or prohibit the installation or display of any exhibit it deems inappropriate or unprofessional in any manner. Exhibitor rights may not be assigned.

## Agreement

Exhibitor signature: \_\_\_\_\_ Date: \_\_\_\_\_

By signing here, I acknowledge I have read and accept the Terms and Conditions above.

Organization name: \_\_\_\_\_  
(as it should appear in conference materials)

Exhibitor representative: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Accepted:** Society of Family Planning

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Selections and payment

## Exhibitor packages

Platinum package — <b>\$20,000</b>	Gold package — <b>\$15,000</b>
Silver package — <b>\$10,000</b>	Bronze package — <b>\$5,000</b>
Basic package — <b>\$3,300</b>	Non-profit/government agency — <b>\$2,000</b>

## Exhibitor enhancements

Digital banner over the Exhibit Hall entrance — <b>\$5,000</b>	Exhibitor guided path — <b>\$2,000</b>
Additional exhibitor badges — <b>\$550</b>	How many? _____ *Maximum of six additional badges.

## Payment

All applications must include a deposit of 50%. The balance must be paid by September 19, 2025.

Total due: \$ \_\_\_\_\_

Deposit: \$ \_\_\_\_\_

Check

Payable to the Society of Family Planning (included with signed Terms/Conditions and application)

Send check to: Society of Family Planning  
P.O. Box 18342  
Denver, CO 80218

Credit card

You will receive an invoice with a link to pay by credit card

Electronic payment

You will receive a separate email with payment info