



Exhibitor and Sponsor Prospectus

October 19–21*, 2024 | Detroit, MI

www.SocietyFP.org/annualmeeting

#SFP2024

*Pre-conference events will take place on October 18, with general sessions starting on October 19.

Key dates*

June 26, 2024

Registration opens

September 19, 2024

Last day to submit exhibit space or sponsorship contract and payment; All artwork and materials due

September 23, 2024

Hotel reservation deadline

September 26, 2024

Registration closes

October 3, 2024

Last day to change booth or sponsor registration

October 18, 2024

Booth setup 11:00 am – 4:00 pm;
Welcome reception 5:45 pm – 7:15 pm

October 19, 2024

Exhibit Hall open 7:45 am – 7:00 pm

October 20, 2024

Exhibit Hall open 7:45 am – 5:30 pm

October 21, 2024

Exhibit Hall open 7:45 am – 11:00 am;
Booth teardown 11:00 am – 1:30 pm

*All times listed are in Eastern Standard Time, to keep consistent with the time zone of our venue.

The Society of Family Planning is the **#SourceforScience** on abortion and contraception. We are an inclusive, multidisciplinary, and highly-skilled community of family planning clinicians, scholars, partners, and leaders.

The community comes together every year at the Annual Meeting to address timely family planning topics, share new and applied research findings, develop concrete solutions to common difficulties with delivering care, strategize to overcome challenges in conducting research, generate ideas for eliminating disparities, support career development, and — collectively — move the field of family planning forward.

Sponsors and exhibitors are integral contributors to the Society of Family Planning community and have an important voice that lends to our shared cause. We hope you will join us for **#SFP2024** to network, recruit, or showcase your latest and greatest products, findings, and innovations with the more than 1,300 expected attendees.

Attendee snapshot

Areas of expertise



54%
Provide essential healthcare



39%
Conduct cutting edge research



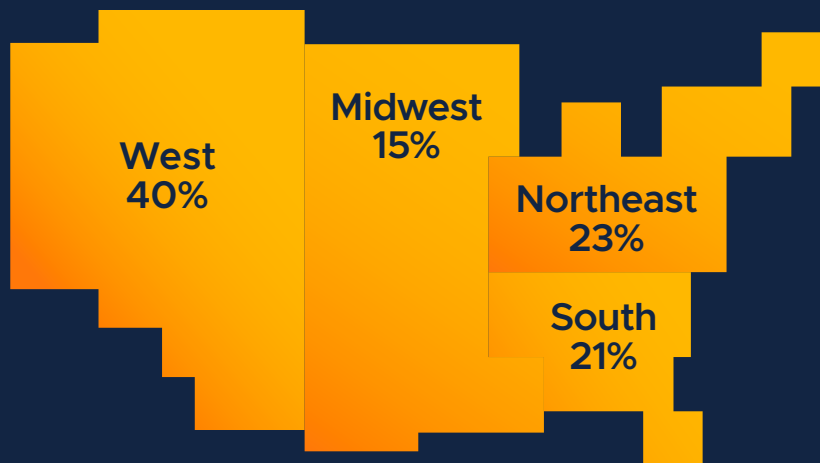
5%
Change the world through law and policy

- Obstetrics and Gynecology
- Pediatrics/Adolescent Medicine
- Sexual and/or Reproductive Health
- Family Medicine
- Internal Medicine

22% are current/graduated fellows in **Complex Family Planning**



24%
Students/
residents



Represent **496** unique organizations

36% of meeting attendees were attending for the **first time**

Sponsor testimonials

- “It’s one of the best forums to see most people in the Family Planning field.”
- “Great brand exposure and plenty of time to speak with key decision makers.”
- “We had a great experience with the staff, the attendees, etc. We felt the program made ample time for attendees to spend time with exhibitors.”



- “Event coordinators were very responsive and easy to work with.”
- “It is a great opportunity to connect with doctors in our network as well as alumni from our programs.”
- “Love attending the conference sessions anyway, so exhibiting is an extra way to make sure we have good networking opportunities and folks can find us for any in-depth conversation.”

Premium attendee engagement opportunities

Featured symposium

\$12,000



Showcase your research, products, or marketplace advancements to attendees with **one hour of non-competing dedicated time**, customized to your preferences. **Limited opportunities available.**

Included benefits:

- Dedicated private meeting room to host your session
- Promotion and marketing of session before and during conference
- Session listed in the conference agenda and on the registration form
- A list of leads generated from those who register to attend your symposium
- Sponsorship acknowledged on the conference app and signage
- On-site support and services include: basic AV (standard projector, podium, presidential mic), room setup, hotel coordination, and conference staff member available to assist with on-site session needs
- One push notification reminder before the symposium starts
- 2 conference badges

Please note: This will not be an accredited session. The option to provide refreshments to attendees is encouraged, but not required (additional fees will apply).

Product theater

\$9,000



Exhibit or demonstrate your products and marketplace advancements to attendees in a designated space within the Exhibit Hall, during one of the daily breakfasts. You will have **up to 40 minutes to present. Limited opportunities available.**

Included benefits:

- Breakfast provided in Exhibit Hall at this time
- Seating for up to 40 in the product theater
- Sponsorship acknowledged on the conference app and signage
- On-site support and services include: basic AV (flat screen monitor, podium, presidential mic), room setup, hotel coordination, and conference staff member available to assist with on-site session needs
- One push notification reminder before breakfast starts
- 2 conference badges

Premium attendee engagement opportunities cont.

Partner update \$6,000

Capture attendees' attention and bring awareness to any late breaking or pressing developments your organization has an interest in reporting out. You will have a designated space to present within the Exhibit Hall, during one of the session breaks, with **up to 20 minutes to present. Limited opportunities available.**

Included benefits:

- Seating for up to 40 in the product theater
- Sponsorship acknowledged on the conference app and signage
- On-site support and services include: basic AV (flat screen monitor, podium, presidential mic), room setup, hotel coordination, and conference staff member available to assist with on-site session needs
- One push notification reminder before the break starts
- 1 conference badge

Ancillary meeting spaces

Sponsor a space \$20,000

For the duration of the conference, reserve your organization's very own meeting space. Create an inviting lounge to welcome in attendees, host meetings with partner organizations, conduct interviews, have a quiet place for your delegation to regroup and recharge, or just have a convenient space to grow connections outside the Exhibit Hall. **Limited opportunities available.**

Included benefits:

- Meeting room available to you from 7:00 am – 7:00 pm October 18, October 19, October 20, and 7:00 am – 11:00 am on October 21
- Available hotel furniture of your choosing will be set in the room
- Basic AV package each day (standard projector, podium, presidential mic)
- Option to purchase food and beverage directly through the hotel
- Option to decorate or display signage of your choosing within the space
- 3 conference badges

Reserve a meeting room with AV \$8,000

Enjoy the convenience of hosting a gathering of your colleagues within the conference space. **Limited opportunities available.**

Included benefits:

- Meeting room available to your group for up to four hours
- On-site support and services include: basic AV (standard projector, podium, presidential mic), room setup, and hotel coordination
- Option to purchase food and beverage directly through the hotel

Reserve a meeting room without AV \$3,000

Enjoy the convenience of hosting a gathering of your colleagues within the conference space. **Limited opportunities available.**

Included benefits:

- Meeting room available to your group for up to four hours
- Option to purchase food and beverage directly through the hotel

Branded sponsorship opportunities

Wi-Fi by {your organization name here}

\$12,000

Sponsor the conference Wi-Fi, and showcase your product or brand by **customizing the password and network**. A critical conference amenity, Wi-Fi will be available and complimentary to all conference participants for the duration of the meeting. **This is an exclusive sponsorship, available to one sponsor.**

Included benefits:

- Customization of the Wi-Fi password and network
- Logo along with chosen password and network printed on all attendee badges
- Recognition in communications regarding the Wi-Fi leading up to and during the conference
- Recognition on conference signage
- 2 conference badges

Face of the conference app

\$10,000

With this sponsorship, capture the attention of attendees with your branding throughout the conference app, the dedicated hub for all conference related information, used by over 90% of attendees. **This high visibility sponsorship is exclusive to just one sponsor.**

Included benefits:

- Logo appears on the splash page each time an attendee opens the conference app
- Logo serves as a banner ad in the app as attendees access necessary information such as daily agendas, conference announcements, networking events, and much more
- Option to provide a short video that lives on the app homepage
- Recognition leading up to the conference in communications about the app
- Recognition on conference signage
- 2 conference badges

Branded sponsorship opportunities cont.

Sponsor the wellness hub

\$10,000



Support attendees' taking a break at our specialized Wellness Hub in the Exhibit Hall. There they will be able to meet with coaches to get a LinkedIn profile makeover and analysis of their digital footprint on social media. Then they will learn strategies to find calm in the chaos with a **massage therapist and wellness coach**. **This is an exclusive sponsorship, available to only one sponsor.**

Included benefits:

- Adorn the hub with your choice of any marketing or product materials
- Prominent branded signage at the hub
- Advertising of the hub via the conference app throughout the meeting
- Recognition in communications in advance of and during the conference
- Option to have your booth placed in close proximity to this popular attraction
- Named as sponsor in push notification to attendees
- 2 conference badges

Welcome reception sponsor

\$10,000

Kick off the conference by sponsoring our welcome reception and make sure attendees know you are at #SPF2024. **This is an exclusive sponsorship, available to one sponsor.**

Included benefits:

- Verbal recognition during the President's welcoming remarks
- Up to 60 second commercial to be played when recognized during opening remarks
- Option to provide branded cups, koozies, coffee cup sleeves or napkins
- Recognition on conference signage
- Recognition on conference app
- Recognition via additional on-site logo placement during sponsored event
- Listed in the conference agenda
- Named as sponsor in push notification to attendees
- 2 conference badges

Branded sponsorship opportunities cont.

Poster reception sponsor \$8,000



Included benefits:

- Option to provide branded cups, koozies, coffee cup sleeves or napkins
- Recognition on conference signage
- Recognition on conference app
- Recognition via additional on-site logo placement during sponsored event
- Listed in the conference agenda
- Named as sponsor in push notification to attendees
- 2 conference badges

Awards presentation sponsor \$5,000



Help us celebrate Society standouts by sponsoring our annual awards presentation. **This is an exclusive sponsorship, available to one sponsor.**

Included benefits:

- Verbal recognition at the awards ceremony
- Up to 60 second commercial to be played when recognized at the ceremony
- Recognition on conference signage
- Recognition on conference app
- Recognition via additional on-site logo placement during sponsored event
- Listed in the conference agenda
- Named as sponsor in push notification to attendees

Branded sponsorship opportunities cont.

Sponsor a networking break \$5,000



Host a conference refreshment break in the Exhibit Hall for attendees to mingle and meet. **Limited opportunities available.**

Included benefits:

- Option to provide branded coffee cup sleeves and napkins
- Recognition on conference signage
- Recognition on conference app
- Recognition via additional on-site logo placement during sponsored event
- Listed in the conference agenda
- Named as sponsor in push notification to attendees

Sponsor the lactation lounge \$5,000

Your support will transform an ordinary meeting room into a comfortable lounge equipped with the supplies and resources necessary for pumping, storing milk, and feeding. Show a high level of care for the conference community with this **exclusive sponsorship, available to just one sponsor.**

Included benefits:

- Recognition on conference signage
- Adorn the lactation lounge with your choice of any marketing or product materials
- Option to provide branded coffee cup sleeves and napkins
- Recognition on conference app
- Recognition in communications leading up to and throughout the conference
- Recognition via additional on-site logo placement

Additional visibility

Column wraps
\$8,000

Make an impression with a custom column cling located in high-traffic areas outside of the Exhibit Hall. **Limited opportunities available.**

Conference totes
\$8,000

Put your organization's logo in the hands of every attendee at the Annual Meeting. Your organization's logo will print stand-alone on one side of the conference bags. **This is an exclusive sponsorship, available to one sponsor.**

Hotel key cards
\$7,500

Build name recognition for your company, product, or booth every time attendees open their hotel room door or access the hotel elevator banks. **This is an exclusive sponsorship, available to one sponsor.**

Lanyards
\$7,000

Place your organization's name on the lanyards worn by all attendees. Badges must be worn throughout the conference to gain entry to all meeting areas. Your organization will also be able to show your care for attendees, with lanyards that will be color coded red, yellow, and green to show an attendee's interaction comfort level. **This is an exclusive sponsorship, available to one sponsor.**

Charging station
\$5,000

Promote your organization to attendees looking to gather or recharge their electronics by having your custom branding on a charging table. If exhibiting, option to place a charging table at or near your booth, if space permits.

Registration kiosks
\$3,000

Place your logo or branded message on **all six of the registration kiosks** and ensure every attendee at #SFP2024 knows your organization is at the conference.

Printed conference agenda
\$2,500

Get your branding in the hands of all conference attendees by placing your logo on the conference printed agenda. **This is an exclusive sponsorship, available to one sponsor.**

Push notification
\$1,200

Capture the attention of over 90% of conference attendees with a push notification sent directly to their mobile device. Use this app alert to share a giveaway, view a company listing, or share your products and services. **Five push notifications are available.**

Registration kit insert
\$1,000

Place your marketing material or one-pager in the hands of all conference attendees. Some popular examples are marketing handouts, business cards, raffle opportunities for folks who stop by your booth, or small promotional items.

Additional conference badge

Additional conference badge \$550
(Maximum of six additional badges)

Exhibit booth packages

Platinum package—\$20,000

- 6 badges
- 2 registration kit inserts
- Digital ad in conference app (subject to approval)
- Premium booth selection in Exhibit Hall
- Larger booths available upon request (compatible with conference layout)
- Standard signage and program listing
- Option to order food and beverage directly through hotel if you have a double booth
- 1 column wrap outside Exhibit Hall
- Complete booth setup kit

Gold package—\$15,000

- 5 badges
- 2 registration kit inserts
- Digital ad in conference app (subject to approval)
- Larger booths available upon request (compatible with conference layout)
- Option to order food and beverage directly through hotel if you have a double booth
- Standard signage and program listing
- Complete booth setup kit

Silver package—\$10,000

- 4 badges
- 1 registration kit insert
- Digital ad in conference app (subject to approval)
- Standard signage and program listing
- Complete booth setup kit

Bronze package—\$5,000

- 3 badges
- Digital ad in conference app (subject to approval)
- Standard signage and program listing
- Complete booth setup kit

Basic exhibit package—\$3,300

- 2 badges
- Standard signage and program listing
- Complete booth setup kit

Nonprofit organization or government agency—\$1,900

- 2 badges
- Standard signage and program listing
- Complete booth setup kit

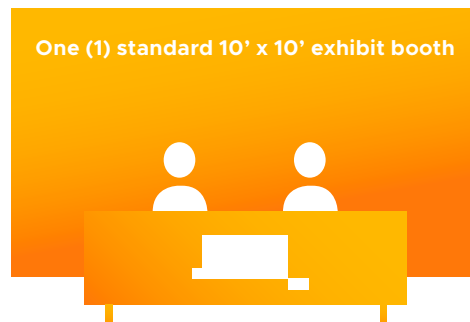
Sponsors may purchase additional badges in advance for \$550 each (valued at \$915).



Booth details

Booth setup

Booth specifications: All exhibit packages include one 10x10 carpeted booth space, pipe and drape, one standard six-foot skirted table, two chairs, and one wastebasket. The Society of Family Planning will provide standard booth signage with booth numbers. Additional fees apply for furniture, accessories, and electrical requirements. Exhibitors are encouraged to express their creative freedom and customize their booth space as they wish. All exhibitors must submit a deposit to secure their space. Deposit terms and amounts will be negotiated with the Society.



- 8' high backdrop and 3' draped side rails
- Two (2) chairs
- One (1) 6' skirted table
- One (1) 17" x 11" booth identification sign
- One (1) wastebasket

*Additional furnishings available through the official general services contractor

Booth service

Exhibitors may rent additional furniture, signage, monitors, flowers, etc. through the exhibit management company and electrical and AV equipment from the hotel. Details on how to order are provided in the exhibitor kit sent to registered vendors directly from the exhibit management company.

Networking opportunities

All scheduled networking events are held in the Exhibit Hall. There will be a welcome and poster reception, breakfasts, and refreshment breaks in the Exhibit Hall to provide abundant attendee networking opportunities.

Disclosure of financial relationships with any commercial interest:

Society of Family Planning Continuing Education asks all individuals, and their spouses/partners, involved in the development and presentation of Continuing Medical Education (CME) and Continuing Nursing Education (CNE) activities to disclose all relevant financial relationships with commercial interests. This information is disclosed to CME/CNE activity participants prior to the start of the educational activity and all potential conflicts of interest. In addition, faculty members are asked to disclose when any unapproved use of pharmaceuticals and devices is being discussed.

Hotel, security, and disclosures

Conference location and hotel

The exact location and address of the hotel will be disclosed to exhibitors and attendees after they have completed the conference registration form and are then vetted by security. Upon signing the terms and conditions on the last page of this prospectus, Society staff will provide you with a discount code for registration. After receiving your discount code, please have those who will be attending the conference promptly register, so our vendor may begin the security vetting process. Security vetting can take up to two weeks, so be sure to register for the conference as soon as you are provided with your registration code.

Hotel room block rate

Our rate of \$233/night for single and double rooms is available to exhibitors for up to two days before and after the conference.

Ask for the SFP rate when booking. There are a limited number of rooms within our discounted block, so book early. Once you clear security vetting, Society staff will provide you with the link to our discounted hotel room block.

Disclaimer

The safety of our meeting participants is of the utmost importance to us. To help ensure your safety, we will employ security throughout the meeting, as well as a thorough screening process for all conference exhibitors, sponsors, and attendees. All conference participants are subject to a security check and will be vetted prior to registration and/or exhibitor or sponsorship confirmation.

Please note, all exhibitors and sponsors must register each representative attending the conference. Registration does not guarantee admittance to the conference, should any attendee fail to meet security regulations. All registrants will be required to present photo identification on-site.

Disclosures

This document is the property of the Society of Family Planning and is being provided for informational purposes only. It is not a commitment to provide admission to the Society of Family Planning Annual Meeting. This document in any form, software or printed matter, contains confidential information that is the property of the Society of Family Planning. This document and information contained herein may not be disclosed, copied, reproduced, or distributed to anyone without prior written consent of the Society of Family Planning. Upon request by the Society of Family Planning, this document is to be surrendered upon demand.

Interested in learning more about sponsoring the Annual Meeting or year-round sponsorship opportunities? Contact Info@SocietyFP.org.

These Terms and Conditions are designed to ensure a smooth and successful meeting and are expressly incorporated as part of the Exhibitor/Sponsor application. Exhibitors/Sponsors, their officers, employees, and agents agree to abide and be bound by these Terms and Conditions.

Exhibit/Sponsorship space: Each Exhibitor that secures a booth package will be assigned a designated area within the Exhibit Area. Each Exhibitor shall be provided with one six-foot table, two chairs, and a wastebasket. Exhibitor may not utilize any space outside of space designated for that Exhibitor in the Exhibit Area/Hall for display or dissemination of materials. All exhibit materials must be contained within the designated Exhibit Area/Hall assigned to Exhibitor. Exhibitor may not sublet or reassign space without prior knowledge and approval of the Society of Family Planning, hereafter called the Society. Exhibitor may not damage or affix materials to walls, doors, floors, or other property belonging to the Conference Site.

Arrangement for shipment (inbound/outbound) of materials and equipment are at the sole expense of the Exhibitor/Sponsor. Exhibitors/Sponsors may request additional equipment from the Conference Site or the Exhibit Management Company and will incur all associated costs. Exhibitors may request electrical power from the Conference Site for an additional charge, pending availability of electrical outlets as determined by the Conference Site. Exhibitors are expected to stay through the entire exhibit period, adhere to the Society's Exhibit Hall hours and conference agenda, and are responsible for individual booth assembly and dismantling. Special considerations may apply. Should an Exhibitor/Sponsor utilize a third party vendor for booth assembly and/or disassembly, the Society must screen the third party vendor with security; be given contractor and/or employee names, contact information; and, be presented with a valid photo ID for security.

All applications must include a deposit of 50%. Any remaining balance must be paid by September 18, 2024. Prior to September 18, 2024, the Society will refund 50% of the total contracted fee, less a \$200 service fee. After September 18, 2024 the exhibitor or sponsor forfeits the entire fee.

Display and representation of materials: Exhibitor/Sponsor will display and represent resources, products, services, and/or tools provided by Exhibitor in the regular course of business in a dignified, truthful, and accurate manner. Any display, conduct, or distributed item that is determined by the Society to be misleading, inaccurate, disruptive, or that poses a threat to public safety, will be grounds for cancellation of this contract and/or removal of the exhibit/sponsorship by the Exhibitor/Sponsor, at the Exhibitor's expense, promptly upon notification by the Society.

Compliance: Exhibitor will comply with all applicable national, state, county, and city laws; hotel fire and safety regulations; and any relevant labor contracts; as well as any further rules and regulations adopted by the Society.

Confidentiality: In connection with the Society of Family Planning's Annual Meeting conference, Exhibitors/Sponsors understand that any information provided by the Society is confidential and not available to the public or for public distribution. Exhibitor/Sponsor agrees that all written information provided by the Society, or any information disclosed orally or visually by the Society, other Exhibitors/Sponsors or attendees will be used solely in conjunction with Exhibitor/Sponsor's business and will be made available only to Exhibitor/Sponsor's officers, employees, and agents. Unless authorized in writing by the Society, all information related to the Society of Family Planning's 2024 Annual Meeting conference is confidential and should not be disclosed to any other individuals or third parties.

Health and Safety: The health and wellbeing of our attendees, sponsors, exhibitors, speakers, and staff is a top priority for the Society. To ensure the safety of those attending the 2024 Annual Meeting, exhibitors and sponsors will be expected to abide by the conference's health and safety guidelines.

If changes to venue or facilitation of the conference occur, the Society will work with sponsors on an individual basis to provide an equitable alternative, credit towards future partnership opportunities, or refund.

Security: The Society will employ security throughout the meeting, as well as a thorough screening process for all conference attendees, Exhibitors/Sponsors, Exhibitor/Sponsor representatives, and Exhibitor/Sponsor third party vendors. All conference participants are subject to a security check and will be vetted prior to registration and/or exhibitor/sponsorship confirmation. Registration does not guarantee admittance to the conference, should any attendee fail to meet security regulations. All Exhibitors/Sponsors, Exhibitor/Sponsor representatives or employees, and Exhibitor/Sponsor third party vendors are required to wear identifying badges in order to gain access to the Exhibit Hall, meeting rooms, and other on-site conference events.

All Exhibitors/Sponsors are required to register for a conference badge. The Society must be notified of any changes to representation or attendance no later than October 3, 2024.

While the Exhibit Hall will be open during the posted designated hours, all Exhibitors/Sponsors are responsible for their belongings and displays. The Society makes no warranties and Exhibitor/Sponsors are responsible for any loss, damage, or injury to its exhibits, other property, or persons and/or any claims in any way arising out of its exhibiting at the conference. Exhibitor/Sponsor expressly releases the Society from any such responsibility or liability.

For the security and privacy of our attendees, please be mindful of those who do not wish to be photographed or recorded. The Society will have a professional photographer on-site. Please adhere to the rules of photography and video recording per the Society's guidelines.

Insurance: Exhibitor/Sponsor is solely responsible for all insurance coverage. The Society does not maintain insurance covering Exhibitors/Sponsors. Exhibitor/Sponsor expressly releases the Society from any such responsibility or liability.

Release: Exhibitor/Sponsor agrees to indemnify and hold the Society harmless for any claims for the loss, damage, or injury, including attorneys' fees, connected with the Exhibitor/Sponsor's presence at this conference.

Request for additional information: The Society may at any time request additional information about the Exhibitor/Sponsor's company and/or resources, products, services, and/or tools produced by the Exhibitor/Sponsor's company directly from the Exhibitor/Sponsor and/or from persons with whom the Exhibitor/Sponsor has previously done business. Exhibitor/Sponsor agrees to provide this information promptly if requested by a representative from the Society. If at any time the Society determines the Exhibitor/Sponsor's company and/or resources, products, services, and/or tools produced by the Exhibitor/Sponsor's company are not consistent with the purposes and objectives of this conference, the Society retains the right to reject the Exhibitor/Sponsor's application to exhibit/sponsorship and will issue a full refund, if payment has already been made.

Exhibitor/Sponsor expressly acknowledges the Society's right to accept or reject applications for exhibit space or sponsorship for any reason, including (without limitation), at the Society's sole discretion, that the proposed exhibit/sponsorship or the Exhibitor/Sponsor's business, products, services, or performance in the field are not consistent with the Society's purposes and objectives. The Society has the right to deny conference entry or impose Exhibitor/Sponsor cancellation should any of these Terms and Conditions be violated, should an Exhibitor/Sponsor be deemed unfit to exhibit/sponsor and/or attend, or should any Exhibitor/Sponsor fail security screenings.

It is further understood and agreed by Exhibitor/Sponsor that no failure or delay by the Society in exercising any right, power, or privilege hereunder shall operate as a waiver hereof, nor shall any single or partial exercise thereof preclude any other or further exercise of any right, power, or privilege hereunder. Exhibitor/Sponsor also understands and agrees that monetary damages would not be a sufficient remedy for any breach of this agreement by Exhibitor/Sponsor or Exhibitor/Sponsor officers, employees, or agents and that the Society will be entitled to specific performance and injunctive relief as remedies for any such breach. Such remedies shall not be deemed to be exclusive remedies for breach of this Agreement by Exhibitor/Sponsors or Exhibitor/Sponsor's officers, employees, or agents, but shall be in addition to all other remedies available at law or equity.

Changes in the information provided to the Society are permitted only upon the Society's written approval. Exhibitors agree to notify the Society of any such proposed changes at least 14 days prior to the commencement of the exhibit/ sponsorship. The Society, at its sole discretion, may cancel this agreement, if (1) the Society does not approve the changes or (2) notification of the changes is less than 14 days before the exhibit/sponsorship.

By signing/electronically signing this agreement, Exhibitor/Sponsor agrees to comply with these Exhibitor/Sponsorship Terms and Conditions. Exhibitor/Sponsor affirms that all information contained herein, contained in any correspondence with the Society and/or in any publication, advertisement and/or exhibit/sponsorship displayed at, or in connection with this conference, is truthful, accurate, and complete. When countersigned by a representative from the Exhibitor/Sponsor, this serves as a contract for exhibit space and/or sponsorship, between the Exhibitor/Sponsor and the Society, and the preceding Terms and Conditions are expressly incorporated herein.

By executing this agreement, the Exhibitor/Sponsor agrees to abide by the ACCME Standards for Integrity and Independence in Accredited Continuing Education (see <https://www.accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce>), the American Medical Association Guidelines on Gifts to Physicians; HHS OIG Compliance Program Guidance for Pharmaceutical Manufacturers and PhRMA Code on Interactions With Healthcare Professionals. No promotional activities will be permitted in the same room or obligate pathway of the educational activity. No promotion of products will be permitted in the educational space immediately before, during or after the educational activity. Acceptance of exhibit support does not constitute real or implied endorsement of any company products or activities. The Society reserves the right to assign exhibitor space and to remove or prohibit the installation or display of any exhibit it deems inappropriate or unprofessional in any manner. Exhibitor rights may not be assigned.

Agreement

Sponsor signature: _____ Date: _____

By signing here, I acknowledge I have read and accept the Terms and Conditions above.

Organization name: _____

(as it should appear in conference materials)

Sponsor representative: _____ Title: _____

Mailing address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Accepted: Society of Family Planning

Name: _____ Title: _____

Signature: _____ Date: _____

Selections and payment

Exhibitor packages

Platinum package — \$20,000	Gold package — \$15,000
Silver package — \$10,000	Bronze package — \$5,000
Basic package — \$3,300	Non-profit/government agency — \$1,900
Additional conference badge — \$550	How many? _____ *Maximum of six additional badges.

Premium attendee engagement opportunities

Featured symposium — \$12,000	Product theater — \$9,000
Partner update — \$6,000	

Ancillary meeting spaces

Sponsor a space — \$20,000	Meeting room with AV — \$8,000
Meeting room without AV — \$3,000	

Premium sponsorships

Conference Wi-Fi by... — \$12,000	Face of the conference app — \$10,000
Wellness hub sponsor — \$10,000	Welcome reception sponsor — \$10,000
Poster reception sponsor — \$8,000	Awards presentation sponsor — \$5,000
Sponsor a networking break — \$5,000	Sponsor the lactation lounge — \$5,000

Additional visibility options

Column wrap — \$8,000	Conference totes — \$8,000
Key cards — \$7,500	Lanyards — \$7,000
Charging station — \$5,000	Registration kiosk — \$3,000
Printed conference agenda — \$2,500	Push notification — \$1,200
Conference bag insert — \$1,000 (Included in Platinum and Gold exhibitor packages)	

Non-profit organizations and government agencies receive a 10% discount on push notifications and bag inserts.

Payment

All applications must include a deposit of 50%. The balance must be paid by September 18, 2024.

Total due: \$ _____ **Deposit:** \$ _____

Check

Payable to the Society of Family Planning (included with signed Terms/Conditions and application)

Send check to: Society of Family Planning
P.O. Box 18342
Denver, CO 80218

Credit card

You will receive an invoice with a link to pay by credit card

Electronic payment

You will receive a separate email with payment info