

# Research for Impact

The Society of Family Planning supports and advocates for the production of **research on abortion and contraception primed for impact**. This requires actively working to identify areas for research investment that are aligned with the **most pressing needs in family planning**.

1 

## Collaborate and explore to identify priority areas

- Insight from clinical, policy, legal, advocacy, community organizing partners, and fellow coalition members
- Informal and formal engagement with Society members, Board members, and funders
- Assessment of emerging trends and policy changes and dialogue with those most impacted
- Explorations of peer-reviewed literature
- Ongoing discussions with current and previous grantees

2 

## Transform concept into a theory of change

- Structured reviews of literature
- Interviews with key informants
- Targeted discussion with clinical, policy, legal, advocacy, and community organizing partners regarding potential uses of research findings
- Honing purpose and structure of the funding opportunity

3 

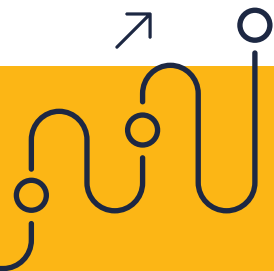
## Match concept with resources

- Align concept with individual, philanthropic, and/or industry funder, developing partnerships to offer specific open, competitive, and peer-reviewed funding opportunities

4 

## Hone funding opportunity

- Work with Society leadership, members, and partners to hone further the funding opportunity, transforming an identified research gap into a clear call for proposals that will generate the evidence needed to serve the needs



5   
**Launch**

Announce the funding opportunities broadly as part of our commitment to building a diverse, equitable, inclusive, and multidisciplinary community of those who are engaged in the science of abortion and contraception.