

SFP and OpEd Project Write to Change the World Workshop

Our ambitious vision — of just and equitable abortion and contraception informed by science — requires an uptake in the growing body of family planning evidence into public policy and clinical practice. Scientific evidence alone is an insufficient tool for change. There is a well-documented gap between research and policy, practice and public support. Our hope is that by building the capacity of our community to translate evidence into a bold case for public support of these ideas, we will take an important step towards ensuring family planning research is primed for impact.

SFP is partnering with the OpEd Project to provide in-depth training to family planning scholars who are committed to ensuring that the voice of the family planning community is centered in media across all platforms. Participants will receive seven hours of training over two half-day sessions and technical assistance from a network of experienced journalist mentors. Through this workshop, each participant will develop and pitch at least one digital media piece related to their research and area of expertise.

The OpEd Project is a think tank and leadership organization founded to ensure the full range of human voices is included in history. By connecting trained experts with a network of high-level journalist mentors, they channel the best new experts and ideas to media across all platforms. The op-ed (which is defined broadly, to mean an idea of public value in any media platform) is used as a strategic metric of concrete results.

We invite members to express their interest in joining the Write to Change the World workshop by May 8th, 2020.

The Write to Change the World workshop is a 2-session training for scholars to become leaders in the public discourse on abortion and contraception

www.SocietyFP.org